



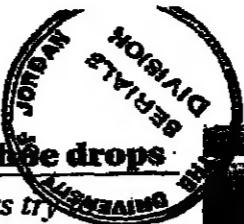
Mobile telecoms
AT&T's McCaw gamble
in a booming market
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Get the message
Singapore sings
its own praises
Marketing, Page 6



The other shoe drops
US carmakers try
open doors in Japan
Page 11



Mould-breakers
The die is cast for
chromium-plating
Page 17

FINANCIAL TIMES

Europe's Business Newspaper

D8523A

Bank of Japan rules out early cut in rates

The Bank of Japan has no immediate plans to cut the official discount rate, said Yasujiro Mieno, the Bank's governor, in spite of the yen's sharp rise against the dollar and the sagging domestic economy. The bank did not consider the Japanese economy had hit bottom yet, but neither did it see any grounds to change its view that the economy would pick up in the second half of the year. Yen's rise likely to speed deregulation, Page 11; Japan braces for the US roadshow, Page 11

Stocks rise strongly: Stock markets in the UK, Germany, Hong Kong, Spain, Singapore and Malaysia pushed up to new peaks, and led to early gains on Wall Street. Markets in continental Europe continued to respond to expectations of lower interest rates, while the UK and German markets were also boosted by suggestions that funds are being pulled out of Japanese equities. Page 11; Lex, Page 10; London shares, Page 19; World stock markets, Page 30

Bomb attack on Egyptian minister: General Hassan al-Alfi, Egypt's minister of the interior, was seriously injured and four people killed in a bomb attack on his car in central Cairo, presumed to be the work of Islamic extremists. Page 10

Inland China development drives: China has launched a drive to promote economic development zones in its inland regions to narrow the gap between the struggling hinterland and relatively prosperous coastal areas. Page 10

Yeltsin rivals accused: A Russian anti-corruption commission comprising supporters of president Boris Yeltsin accused vice-president Alexander Rutskoi, one of Mr Yeltsin's firmest critics, of being "linked" to a Swiss bank account holding millions of smuggled dollars. Page 2

Taiwan leader hangs on: Taiwan president Lee Teng-hui, won another four-year term as party chairman, fending off a challenge from dissidents in his ruling Kuomintang party. Page 3

"Slow" German recovery: German economic recovery from its current recession is likely to be hesitant, according to the Organisation for Economic Co-operation and Development. Page 2; GDP figure helps lift recession gloom, Page 2; Germany sees former Comecon trade fall, Page 4

Credit Suisse, flagship bank of the CS Holding financial services group, reported a 67 per cent jump in consolidated profits before taxes and provisions in the first half of 1993 to SF12.4bn (\$1.56bn). Page 11

US insurance law: Opposition to Proposition 103, the 1986 California law aiming to bring soaring car, home and commercial insurance costs under state control, has started to crumble. Page 4

Airlines still making losses: The world's airlines will lose another \$2bn this year, said the International Air Transport Association (Iata), bringing the total to \$3.5bn over the past four years. The forecast adds to the pressures facing the US to act on airline losses. Page 4; Air Canada eyes rival's international business, Page 4

Electrolux: Shares in one of the world's leading white goods manufacturers rose 4 per cent after the Swedish company saw better than expected first-half profits of SKr763m (\$95m). Page 11

Barclays: the biggest UK bank is on the verge of announcing that it has appointed a new chief executive from outside the banking industry, Sir Peter Middleton, the bank's deputy chairman, told banking analysts in New York. Page 11

Li-Peng resurfaces at beach resort: A photograph of Chinese premier Li Peng at the popular Beidaihe beach resort near Beijing was released by China's official news agency, almost two months after his last public appearance. The release of the Xinhua News Agency photo dated August 5 appears to be an attempt to counter speculation that the reported heart attack he suffered in April has prevented him resuming many of his duties and could even cost him his job.

BICC: the UK cables and construction group, reported a 12 per cent fall in pre-tax profits to £51m for the half-year to June 26, blaming the deepening recession on continental Europe. Page 12; Lex, Page 10

STOCK MARKET RATES:

FT-SE 100	307.8	(+4.6)
Yield	3.73	
FT-SE Cashtrack 100	1303.09	(+18.20)
FT-SE All-Share	1094.33	(+1.4%)
Index	207.718	(+8.80)
New York cashtrack	207.718	
Dow Jones Int'l Ave	3005.70	(+18.72)
S&P Composite	495.04	(+2.91)
US LUNCHTIME RATES		
Federal Funds	5.1%	
3-mo T-bill rate	7.0%	
Long Bond	9.0%	
Yield	8.271%	
LONDON MONEY		
3-mo Interbank	5.1%	(same)
Life long gilt future	Sept 17/31	(Sept 17/31)
NORTH SEA OIL (Argus)		
Brent 15-day Oct	\$18.905	(17.17)
Gold		
New York Comex Dec	\$377.5	(374.9)
London	\$373.2	(372.7)

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NEWS: EUROPE

Economists cast doubt on Bonn's forecasts for end to recession

OECD warns on German growth

By Quentin Peel in Bonn

GERMAN economic recovery is likely to be slow and hesitant, with growth of 1.4 per cent in all-German gross domestic product next year, compared with a decline of 1.9 per cent in the current year, according to the Organisation for Economic Co-operation and Development.

For the west German economy alone, the organisation expects a year-on-year real GDP decline of 2.5 per cent this year, followed by an increase of just 1.0 per cent in 1994. That is clearly more pessimistic than the latest forecast from the German Economics

Ministry, which is looking for a 1.5 per cent growth of GDP next year, after a decline of the same amount in 1993.

The caution of the OECD annual report, prepared in June and published today, is based on the probability of continuing sluggish consumer demand, with unemployment continuing to rise; an effective freeze on public sector spending, with a 3 per cent nominal ceiling on growth; and relatively weak export growth because of the hesitant world economic recovery and the strong D-Mark.

The report was released in Bonn yesterday, after its con-

clusions had been leaked in German newspapers.

It assumes a continued easing in interest rates, as the Bundesbank responds to slower inflation, continuing wage moderation, and "growing economic slack".

Inflation is assumed to fall from almost 4.5 per cent in the first half of the current year, to below 3 per cent by the end of 1994.

"In the face of such an improving inflation outlook," the OECD says, "short-term interest rates are assumed to come down in the course of 1993 to around 5 per cent by end-year, and then fall by perhaps another percentage point

in 1994, to 4 per cent by end year." The Bundesbank discount rate currently stands at 6.75 per cent.

Long-term interest rates are projected to fall only marginally, to around 6.25 per cent.

The other key element in German recovery, export earnings, are projected to grow by only 2.5 per cent in 1993, and by some 5 per cent in 1994, with competitiveness deteriorating further in the current year, because of the strong D-Mark. Relative manufacturing unit costs in a common currency are seen as increasing by some 5 per cent this year, before levelling off to an

increase of less than 1 per cent in 1994. On the basis of a comparison with previous recovery periods from recession, the OECD expects an upturn in investment to begin in the first quarter of next year. But it warns that such an upturn may be delayed, because the last investment boom was exceptionally strong.

"Capacity is likely to keep growing faster than projected demand, even with slow or no growth of investment," it says. "Thus potential growth is likely to exceed actual growth for the foreseeable future, precluding a turnaround in capacity utilisation."

GDP figure helps lift recession gloom

By Judy Dempsey in Berlin

WEST GERMANY'S gross domestic product for the second quarter of this year was unchanged compared with the first three months, fuelling hopes that the recession has finally bottomed out.

Latest statistics from the federal Economics Ministry showed that the decline in GDP over the four previous quarters had been stemmed in

the second quarter. During the first three months of this year it fell by 1.5 per cent from the previous quarter, or 3.2 per cent over the same period last year.

However, the Berlin-based German Institute for Economic Forecasting (DIW) yesterday dampened expectations for growth in the third quarter. It predicted that the economy would stay flat largely because rising unemployment

was curtailing private consumption. It predicted that GDP for 1993 would decline by 2 per cent.

The two reports coincide with the release of official statistics on sales for the manufacturing and mining industry for the first half of the year. They show a fall of 8 per cent, to DM425.7bn (US\$277bn), compared to the same period a year ago, while exports, which totalled DM246.9bn,

declined by 9 per cent.

However, both the ministry and the DIW are cautiously optimistic about growth in eastern Germany. DIW expects GDP to grow by 5 per cent this year in the five eastern Länder. It rose 6.3 per cent in the second quarter, compared to 3.9 per cent in the previous three months.

However, such growth is coming from a very low base. East German GDP contracted

by 31.4 per cent in 1991, when the economy collapsed following monetary union, which exposed the region's lack of competitiveness, and the subsequent loss of industry's markets in eastern Europe and the former Soviet Union. GDP growth in 1992 was 6.8 per cent.

Much of the growth in eastern Germany remains concentrated on the construction industry and services.



Police suspect arson may have been responsible for a fire which almost totally destroyed Lucerne's 550-year-old Kapellbrücke wooden bridge yesterday. The bridge, a national treasure and city landmark, will be restored to its original state by early next year, the city authorities announced.

NEWS IN BRIEF

Romanian railway strike at an end

ROMANIA'S nationwide train stoppage ended yesterday as the last strikers went back to work. The week-long pay dispute had brought the country's railways to a near standstill and blocked international traffic through the Balkans, writes Virginia Marsh in Bucharest.

The government had threatened to sack all the strikers and replace them with pensioners unless they returned.

Russia interrupts troop withdrawal

Lithuania said yesterday that Russia had stopped pulling out its troops and might not meet an August 31 deadline for complete withdrawal, writes Mattheus Kaminiski in Vilnius.

A dispute over reparations apparently prompted the Russian move. There was no official comment from Moscow.

Unemployment in Finland tops 20%

Finland's jobless rate topped 20 per cent of the workforce in July, Reuter reports from Helsinki. The Labour Ministry said unemployment had increased to 20.4 per cent from 19.5 per cent the previous month and 15.1 per cent a year earlier.

The number of unemployed people looking for a job rose by 23,100 to 519,300 from a month earlier, reflecting the continuing effects of the deepest peace-time economic recession since independence in 1917.

Eight hurt in Istanbul attack

Attackers armed with explosives lightly wounded eight people, including two tourists from Hungary and Azerbaijan, in Istanbul yesterday, police said. Reuter reports from Istanbul. It was not immediately clear if the attack was part of a campaign by Kurdish guerrillas who have threatened to hit tourist targets in Istanbul and other western cities.

Ford strengthens management

Ford of Europe is strengthening the management of Ford-Werke, its German subsidiary, writes Kevin Done, Motor Industry Correspondent. The changes are aimed at more closely co-ordinating manufacturing, engineering and sales operations in Europe.

Mr Albert Caspers, Ford of Europe manufacturing director, is to take on the added post of chairman of Ford-Werke. Mr John Hardiman, the present Ford-Werke chairman, is to return to the US to a post in Ford's international automotive operations.

A new post of Ford-Werke deputy chairman will be filled by Mr Heinz Soiron, managing director of Ford Spain. He will be responsible for the day-to-day management of sales, marketing and communications in Germany.

Jacques II leads restoration at EBRD

John Riddings and Michael Prowse chart the rise of a French mandarin

A FISCAL disciplinarian. A stickler for detail. A dedicated civil servant. These are the kind of epithets used by former colleagues to describe Mr Jacques de Larosière, confirmed yesterday as head of the European Bank for Reconstruction and Development. They suggest he will run a much tighter ship than his predecessor, Mr Jacques Attali.



In Paris, government and financial officials say Mr de Larosière, the 63-year-old governor of the Bank of France, has the expertise and style to set a new course for the EBRD and to repair the damage to France's image wrought by Mr Attali's forced departure.

"The problems encountered by Mr Attali were a result of his style, but also a result of his lack of experience in banking and finance," said one French government official.

"In both regards we expect a difference with Mr de Larosière."

Statesmanlike and precise, Mr de Larosière comes across as the archetypal central banker. Mr Attali, by contrast, struck many bankers as a Bohemian intellectual.

Mr de Larosière certainly has more impressive financial credentials than Mr Attali, who had never previously run a bank before becoming governor of the Bank of France in 1987. He served for eight years as managing director of the International Monetary Fund.

Before that he worked his way up the ranks of the French treasury, a period during which he managed development assistance programmes at the French economics min-

istry and chaired the economic development committee of the OECD. In 1974 he was appointed head of the French treasury.

According to one former monetary official in Washington, Mr de Larosière is a disciplined bureaucrat. "He has always regarded himself as an instrument of his political masters. He will not have his own agenda."

It was during Mr de Larosière's stint at the IMF in the

early 1980s that the third world debt crisis briefly threatened the stability of the global financial system. Mr de Larosière is remembered for being cool and resourceful during the crisis. Mr Attali himself has contributed to this impression, writing in 1985: "The worst is over for Argentinian debt thanks to Mr de Larosière who knew how to manage the crisis with the private banks."

However, others query the relevance of much of Mr de Larosière's experience for his new task. One former senior IMF official notes that Mr de Larosière's expertise lies largely in macroeconomic and fiscal policy.

He has no track record in promoting entrepreneurship or private sector development, a job that might come more naturally to a private-sector banker.

"His IMF background does not reassure me," says Professor Hans Singer of the Institute for Development Studies at Sussex University, a long-term critic of IMF structural adjustment programmes. He would have preferred a "neutral figure," perhaps from one of the Nordic countries rather than somebody associated with the IMF's "contractarian, monetarist framework".

"The west missed an opportunity in not appointing a well-qualified east European," comments Mr John Williamson, a senior fellow at the Institute for International Economics in Washington.

Mr de Larosière's most important contribution is likely to be in restoring morale and reforming the management of the EBRD which,

at which it has disbursed loan and equity finance has been slow. In 1992, Ecu23m (US\$13m) was disbursed, compared with a budget "base case" of Ecu272m.

In part, this was due to circumstances beyond the bank's control. The economies in the region have performed worse than expected, making it difficult to identify sensible investments.

An additional disappointment is that investments have been concentrated in four countries - the Czech Republic, Hungary, Poland and Russia - whose economies are robust or offer the greatest potential. In its first two years of operation, the EBRD gave no financial assistance to 10 countries.

Three reforms are under consider-

sion won a reputation as an ardent advocate of macroeconomic austerity. At the IMF he had an almost emotional attachment to fiscal retrenchment in debtor countries, according to insiders.

In France the same firmness has been evident in Mr de Larosière's conduct of monetary policy.

An unwavering advocate of the strong franc policy of successive governments, he has sought to ensure a policy of financial discipline to reduce inflationary pressures and to improve the competitiveness of French industry.

This policy has been successful, with French unit labour costs now lower than most of France's European competitors and with annual inflation at a meagre 2 per cent.

However, the sustained assault against the franc last month has strengthened the hands of those in Paris who are pressing for a more expansionary economic policy.

The currency crisis has also cast a shadow over Mr de Larosière's vision for western Europe.

He helped prepare the Delors report on European economic and monetary union, which laid the foundation for the Maastricht treaty, but which has been shaken by the weakness of the ERM.

Approaching retirement age, Mr de Larosière must now adjust to new horizons. He is likely to find the challenge of helping to revive the private sectors of eastern Europe and the former Soviet Union at least as demanding as any other he has faced in a long and distinguished career.

The high-profile crash took place during an air display in front of thousands of spectators on August 3. However, there were no casualties.

The project has been ordered 140 aircraft but consortium members have been relying on export orders to make the project a commercial success.

They have said they are aiming for orders for a total of 500 aircraft in the next 10-20 years. Although they have never identified potential export markets, countries in South-East Asia, Latin America, and central and eastern Europe, have all been mentioned. There was bitter disappointment last year when the Finnish government opted to buy 57 new F16s from the US group McDonnell Douglas. Mr Anders Björck, Sweden's defence minister, said yesterday: "There is nothing in the report to indicate the JAS project should be interrupted. I hope that the fault can be corrected as quickly as possible so the aircraft will be able to fly again soon."

Steering system problem in jet crash

By Christopher Brown-Humes in Stockholm

A PRELIMINARY report on the crash of Sweden's fly-by-wire Gripen jet fighter in central Stockholm earlier this month has blamed a combination of the aircraft's steering system and the pilot's joystick movements.

The findings of the official inquiry will be crucial to the future of the SK600 (250m) project because of the jet's importance for Sweden's military aerospace programme. The JAS 39 Gripen is a single-engine, multi-role fighter being developed by a consortium led by Saab-Scania.

The project is already over budget and behind schedule, leading some commentators to question whether Sweden can maintain a viable military aerospace industry on its own.

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Yen's rise likely to speed deregulation

Reform would help public benefit from currency's surge, writes Michiyo Nakamoto

THE renewed surge of the yen brought signs yesterday that the Japanese government was preparing to speed up market reform in an attempt to boost the sagging Japanese economy and cut the high trade surplus.

Mr Hirohisa Fujii, the finance minister, has indicated that the structural reform of Japan's markets would be discussed when ministers meet today for emergency talks on the economic situation.

The government believes measures such as the deregulation of markets would not only help pass on the benefits of the high yen to the public but also deflect foreign criticism that Japan's closed market is keeping its surplus high.

The yen's latest sharp rise is attributed to a combination of factors:

• Yen buying by institutional investors who expect a reduction in the

official discount rate from 2.50 per cent to 2.0 per cent to improve prospects for Japanese bonds and equities.

• Speculative money fleeing from European currencies into the relatively safe haven of the Japanese yen. The return of relative stability to Japanese politics has heightened the view of the yen as a safe currency.

• Falling Japanese investment flows to overseas markets, which have reduced demand for dollars.

• Loss-cutting selling by Japanese exporters and investors in currencies against which the yen has risen, such as the Australian and Canadian dollars and European currencies, which has affected the yen-dollar rate as well.

Behind all these moves is a spreading belief that the yen will continue to rise until the US is convinced that

Japan is serious about reducing its trade surplus.

Comments last Friday by Mr Walter Mondale, the newly appointed US ambassador to Japan, that he considered correcting the bilateral trade imbalance an urgent priority have revived the view that the US may use the threat of a strong yen to goad the Japanese government into action.

The yen's initial rapid rise earlier this year was similarly triggered by comments by US government officials suggesting the Clinton administration wanted a stronger yen.

"There is a perception that the US has no intention of supporting the dollar," says Mr Masayuki Takaura, chief of dollar-yen dealing at Sanwa Bank in Tokyo.

The situation has caught the just-formed Japanese government in a bind.

The US government wants Japan to reduce its current account surplus

substantially by stimulating the domestic economy through fiscal measures, such as an income tax cut.

However, the coalition government under Prime Minister Morihiro Hosokawa has publicly stated that, due to the difficult financial situation the government faces amid the recession, it is not prepared to reduce income taxes immediately.

Nor is the government inclined to cover the shortfall in revenue by issuing deficit bonds.

Although the US and Japan are to begin official talks next month within a new framework for discussing bilateral trade and economic issues, there are no indications so far that differences on how to tackle the trade imbalance can be resolved.

Many traders agree that in the long term the current level of the yen

dollar exchange rate is not sustainable, since it does not reflect economic fundamentals.

But they also believe the yen's rising trend is unlikely to be quickly reversed, unless the US changes its policy stance or unless Mr Hosokawa's government sends a strong signal that it is prepared to tackle the surplus in a way that would satisfy the US.

A cut in the discount rate is unlikely to do the trick, say traders. "That would not have such a major impact because the US is demanding fiscal measures to stimulate domestic demand," Mr Takaura says.

Until the Japanese government can convince the US that whatever measures it adopts will be as effective in reducing the trade surplus as an income tax cut, it will continue to face the prospect of a relentlessly rising yen.

NEWS IN BRIEF

Angolans move on rebel town

ANGOLAN government troops pushing towards the rebel capital Huambo killed 133 rebel fighters in a battle for the strategic town of Ganda which they captured this week, a military spokesman said yesterday. Reuter reports from Luanda.

Brigadier Jose Manuel said the army also captured more than one tonne of ammunition, hundreds of mines, 104 AK rifles, nine 82mm mortars and grenades during the two-week battle which ended on Monday.

Ganda lies halfway between the government-held coast and Huambo, the capital of the Unita rebel movement in the central highlands.

US envoy in Hanoi

The first US diplomat posted to Hanoi in nearly 40 years arrived yesterday, but the US went out of its way to play down his role. Reuter reports from Hanoi.

The temporary assignment of Mr Scott Marcil and two State Department colleagues to help the US military detachment in Hanoi did not mean the US was establishing relations with Vietnam, a US government spokesman said. "This temporary arrangement does not represent any change in US-Vietnamese relations," he said in a statement.

The Washington statement said the three diplomats would not rent office space, fly the American flag or hire local staff. "What we are doing is to strengthen our efforts to find the answers for the families of our missing men," it said.

N Korea 'to begin N-talks'

North Korea is ready to resume discussions with the United Nations nuclear watchdog on opening its atomic sites to inspection, the International Atomic Energy Agency (IAEA) said yesterday. Reuter reports from Vienna.

Pyongyang stepped back from the brink last month after weeks of tension following its unprecedent decision in March to withdraw from the Nuclear Non-Proliferation Treaty, blocking further IAEA checks. But a team of IAEA experts returned from a week-long visit to North Korea last Thursday and said they were only allowed to carry out maintenance work on surveillance equipment at two suspect nuclear plants.

EC approves Somalian aid

The European Commission yesterday said it had approved Ecu\$50.000 (SSR\$350) of emergency humanitarian aid to Somalia. Reuter reports from Brussels. The EC's executive said the money was for a medical and food aid programme in the El-Dere district and the Galgadud region, some 350km north of the Somali capital Mogadishu, which has no health service.

Sudan on 'terrorist' list

The US yesterday formally added Sudan to a list of nations it accuses of sponsoring terrorism. Reuter reports from Washington. The list already includes Iran, Iraq, Syria, Libya, Cuba and North Korea. It makes Khartoum ineligible for non-humanitarian US aid or for the commercial sales of US arms or technology that could equip terrorists, and it requires Washington to veto World Bank loans to Sudan.

De Klerk plays down role of talks

PRESIDENT F W de Klerk yesterday said the Inkatha Freedom party and other important players in South Africa's transition to democracy could approve a new constitution without returning to the multi-party negotiations. Reuter reports from Pretoria.

"My point of view is that all major role players must support the final result and the new constitution," Mr de Klerk said.

Asked if the process could be concluded without Chief Mangosuthu Buthelezi's Zulu-based Inkatha returning to the talks it walked out of last month, Mr de Klerk said: "One of the options could be that agreement could be negotiated in a process which is not necessarily concentrated around

specifically one table."

Inkatha quit the talks on July 2, when the date of April 27 next year was set for the country's first all-race election. Chief Buthelezi said this was premature and criticised how decisions were taken at the talks. He has refused to send his delegation back to the negotiations but Inkatha has continued to hold bilateral meetings with the government and African National Congress.

"The election date can be reached, the formalities are not important," Mr de Klerk said.

"In the final analysis a new constitution must have the support of all role players. We will be looking at all available options to ensure all agreements have the support of all major parties."

Singapore presidential race off to a slow start

SINGAPORE yesterday formally accepted two nominees for the country's first direct presidential election, but with no rallies or opposition candidates in sight, the race promises little in the way of spectacle. Reuter reports from Singapore.

A government commission announced it had accepted the candidacies of Mr Ong Teng Cheong, who resigned as deputy prime minister to run for president, and Mr Chua Kim Yew, a former senior government official.

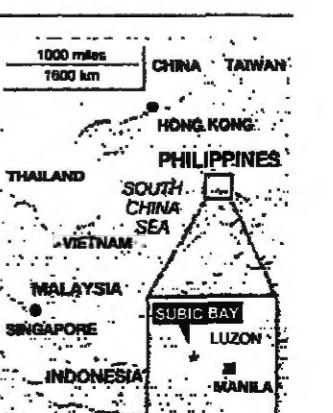
Mr Tan See Phuan and Mr Joshua Jeyaretnam were the only opposition figures seeking

to run. Both were declared ineligible under a law which, in effect, rules out all but senior members of Singapore's establishment.

"It is anti-democratic," shouted Mr Tan after police escorted him from the nomination centre yesterday.

Prime Minister Goh Chok Tong said on Sunday only about 400 people were eligible as candidates under the law.

Political analysts say few Singaporeans doubt that Mr Ong will win the contest with the support of the ruling People's Action party, which has been in power since independence in 1965.



Party rebels fail to shift Taiwan leader

TAIWAN President Lee Teng-hui, fending off a challenge from dissidents in his ruling Kuomintang or Nationalist party, yesterday won another four-year term as party chairman, Reuter reports from Taipei.

"Our party is today moving towards more democracy and modernisation, creating a new beginning in the party's history," Mr Lee told his party congress after his victory.

In the first election by secret ballot for the post in the Nationalists' 93-year history, Mr Lee gained the votes of 1,686 delegates at the party's 14th congress.

But in a sign of unprecedent dissent among the Nationalists, 287 spoiled ballots were cast. Rebel delegates opposing Mr Lee, accusing him of delaying internal party reforms and failing to halt corruption, said they cast spoiled

No one ran against him. Dissidents cancelled plans to field their own candidate after Mr Lee pushed through some internal reforms demanded by the rebels.

These included the creation of four new posts, four party vice-chairmen, and the new procedure for selecting the chairman.

The elections for chairman were undemocratic. It is an inglorious victory for Mr Lee. We did not field a candidate because there was too much



Cambodian government soldiers patrol in Siem Reap. Government forces yesterday launched an offensive in the area

OFFENSIVE LAUNCHED AGAINST KHMER ROUGE

By Ian Simpson in Phnom Penh

THE Cambodian government yesterday launched a military and political offensive against the Khmer Rouge with attacks on three of the guerrilla group's bases. In pre-dawn raids, soldiers from the newly unified Cambodian armed forces pounded Khmer Rouge bases in north-western Cambodia with mortars and heavy artillery.

"There is no need to negotiate with the Khmer Rouge," Mr Hun Sen said. "The Khmer Rouge must give its army to the government and open its autonomous zone."

"We won't allow the Khmer Rouge to occupy their own zone any longer," said

government co-chairman Prince Norodom Ranariddh at an open meeting with the other co-chairman, Mr Hun Sen.

"From now on, any group or party that is outside the government is outside the law," the prince said. "And if they are outside the law then they are the enemies of the government, and guerrillas."

United Nations officials said it was not clear how successful the military offensive had been. The national army has made incursions into the three Khmer Rouge bases, which are logistical centres, but so far they are not in control of any of them.

The government has also been broadcasting radio appeals and dropping leaflets on Khmer Rouge soldiers calling on them to desert their commanders and join the national army. They are being offered a reward and an equivalent rank to the one they have in the Khmer Rouge.

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Generally the fundamentalists work within the mainstream of politics.

As elsewhere, their support is based on easing economic deprivation and providing social welfare to the poor and needy.

Outside mosques in Amman on Friday, the Moslem Brotherhood can be seen distributing subsidised food and clothes. It also runs hospitals and schools.

The Brotherhood is believed to have substantially more financial resources than other parties. But the source of funding is something of a mystery. Collections at mosques, and money from abroad, particularly Saudi Arabia, Kuwait and Iran, is said to boost financial considerably.

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NEWS: WORLD TRADE

Airlines set to lose \$2bn this year

By Daniel Green in Geneva

THE WORLD'S airlines will lose another \$2bn (£1.3bn) this year in spite of a steady recovery in passenger traffic, Mr Pierre Jeanniot, director-general of the International Air Transport Association (Iata), said yesterday.

This is a sharp improvement on last year's \$4.8bn loss but will bring the total lost by the world's airlines to \$13.5bn over the past four years.

The forecast will add to the pressures facing the administration of President Bill Clinton to act on airline losses. A US commission is scheduled today to submit a report on ways "to ensure a strong competitive airline industry".

Mr Jeanniot blamed governments for the "sorry state" of the airline industry.

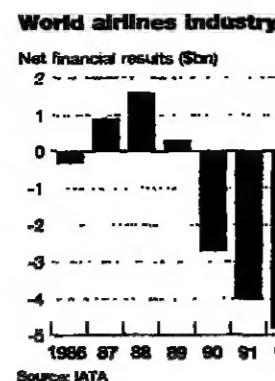
"Some governments, particularly in North America and Europe, have confused deregulation or liberalisation with laissez-faire," said Mr Jeanniot, a former president of Air Canada. He attacked the imposition of fuel taxes, as planned by President Clinton's administration, and said governments should consider measures such as guaranteeing loans to troubled carriers.

He conceded that the airlines had contributed to their problems by adding too much capacity in the face of limited demand.

Capacity on airlines rose 7 per cent in the first half of 1992, while traffic grew at only 6 per cent, according to Iata figures.

"There is 4 per cent more overcapacity now than four years ago," said Mr Tom Murphy, a senior director at Iata. "That's the equivalent of more than 400 Boeing 747s flying empty across the Atlantic Ocean every day." The overcapacity was likely to fall slowly and airlines would not return to significant profits until 1995, said Mr Jeanniot.

The latest figures from Iata indicate the slowness of recovery.



ery in demand. The first half of 1992 saw a further decline in companies' travel budgets. Surveys of business travellers show that 38 per cent have seen budgets cut this year.

This year's response to lower budgets is to travel less; last year, the tendency was to buy a cheaper ticket.

However, Mr Jeanniot said that when the upturn came airlines would recover quickly.

"Fuel prices and interest rates are about as low as they have ever been - we should be making a lot of money right now. We have been passing on productivity improvements to passengers. We must hang on to them for a few years. Fares don't have to go up."

Mr Jeanniot said there were still obstacles to further productivity gains. Airports and the world's air traffic control networks, for example, had not improved efficiency as much as the airlines. Airlines paid \$12bn in airport fees and air traffic control charges in 1991. Total revenues that year were more than \$300bn.

He said recovery was also being inhibited by the uncertainty of future government regulations.

As well as the US commission, the industry is being studied by a European Community committee des sages (committee of wise men), the EC council of transport ministers and the OECD.

E Germany sees former Comecon trade fall

By Quentin Peel in Bonn

GERMANY'S trade with eastern Europe and the former Soviet Union has undergone an extraordinary upheaval in the past four years, with a complete switch from east to west Germany as the main source of exports and market for imports.

A new report compiled by the Institute for the German Economy (Iw) in Cologne shows how the external trade of east Germany collapsed after

the Comecon trade bloc was effectively wound up in 1990/91, and how west German industry moved in to fill the gap.

Between 1989 and 1992, east German exports to eastern and central Europe fell overall by more than 75 per cent, from almost DM23bn (£11.5bn) to just DM7bn. In the same period, west Germany pushed up its sales from DM2.4bn to DM30.1bn, an increase of some 23 per cent.

East Germany's ailing enterprises

were hit not only by the switch into hard currency pricing, but also by a clear preference in eastern Europe for west German products, according to the Iw report.

The east Germans also proved unable to switch from state-trading relations to competitive export marketing.

More than 51 per cent of west Germany's exports to eastern Europe consists of investment goods and equipment, including machinery, vehicles

and electrical products.

However,

western exports, and imports, have been boosted by the trend towards the processing of German products under contract in the cheaper wage economies of eastern Europe.

Eastern Germany, on the other hand, retained much more traditional emphasis on raw materials and agricultural products in its exports.

Overall, Germany's exports to eastern and central Europe still fell - by some 30 per cent - between 1989 and 1992, while its combined imports fell by nearly 23 per cent.

Trade with the two parts of the former Czechoslovakia has grown with west Germany. German exports were up 17.2 per cent, and imports up nearly 16.5 per cent.

East German exports to the former Czechoslovakia fell less than to other parts of eastern Europe, down a mere 7.5 per cent in the period.

Explosion uncovers chipmakers' fears

Emiko Terazono and Gordon Cramb on new concerns over price increases

FEW in the world semiconductor industry had heard of the chemical plant in Nihama, a coastal city in western Japan, until it blew up last month. As the dust settled, it emerged that the site produced 60 per cent of world requirements for a type of epoxy resin used to seal chips.

Sumitomo Chemical, owner of the plant, said yesterday that half of its capacity should be restored by the end of the year. This partially allayed anxieties in the industry of a severe shortage of supply of the material at a time when semiconductor demand, particularly in the US, is strong.

But it has not been able to quell concerns that Sumitomo's dominance of the epoxy resin market leaves chipmakers vulnerable - not so much to another explosion, but to price increases. Sumitomo had been trying to raise prices of epoxy resins since April, and the company yesterday said it would continue to press for an increase.

There were two main reasons why the semiconductor industry was in the dark about Sumitomo's importance as a supplier. First, epoxy resin producers sell their product not directly to the industry but to compound makers who provide the finished substance.

Second, the number of suppliers has shrunk relatively recently, with makers such as Dow Chemical of the US leaving the market. Chipmakers argue Sumitomo had gained its position in the past few years through aggressive pricing. The strategy, to buy market share and then boost its prices,

may have been in its final stage when the blast occurred. The chemical makers in turn blame the semiconductor industry for the razor-thin margins which the materials carry, saying that it has held down suppliers' prices to control costs during its cyclical downturn. Sumitomo itself says that its epoxy resin operations, with 760m (527.8m) annual sales, were in the red. However, NEC, another leading Japanese electronics group, insists that Sumitomo's marketing policy was partly responsible for the low profitability of the epoxy resin busi-

ness. "They came into the market with very cheap prices to increase market share," said one official.

An official at a US chemical company agreed that Sumitomo, which entered the market in the early 1980s, had destroyed the pricing structure for epoxy resin. Japan's Fair Trade Commission began unfair price reductions which erode profits and drive competitors out of the market. But the FTC insists that it found no problem with Sumitomo's case.

Semiconductor makers have started to look at ways to reduce the use of epoxy. NEC says it is experimenting with other substances such as the ceramics which some producers use, while Toshiba is trying to cut down the size of the semiconductor itself.

The case has also finished out the exposure of the semiconductor industry to one or two suppliers controlling other crucial substances. Tanaka Kikinzoku, a specialist metals company, produces an estimated 70 per cent of the wire bonding for semiconductors while Tokyo Ohka Kogyo has a 30 per cent market share for photovoltaics, another component.

Sumitomo has meanwhile Dow, which moth-balled its Texas plant in 1991, would be subject to the same vetting if it reopened. It was unwilling to do this unless Sumitomo guaranteed a market for the first five years of its output. The two are said to have discussed the possibility but such a commitment appears too long-term for Sumitomo to find palatable.

The Japanese company said yesterday that it intended to have annual production capacity of 5,500 tonnes by the end of the year by restarting one of two lines at a cost of more than Y1.4bn.



The blast at Japan's Sumitomo Chemical factory sent shock waves through the chip industry

NEWS: THE AMERICAS

Californian insurer backs down on rebate

By Louise Kehoe in San Francisco

commercial insurance costs under state control.

Allstate has been in the forefront of the industry's legal battles against Proposition 103, which required insurers to cut 1988 premiums to 20 per cent below 1987 levels and submit all subsequent rate increases to state regulators for approval. Allstate and other insurers have insisted that their rates are fair and that they could not afford to pay rebates. However, announcing the settlement on Tuesday, the insurance company said it wanted to move forward after spending about \$2m on litigation.

Refunds will be paid to Allstate's customers in California who purchased policies in 1988. The \$110m refund represents 5.3 per cent of the \$2bn in premiums collected by the

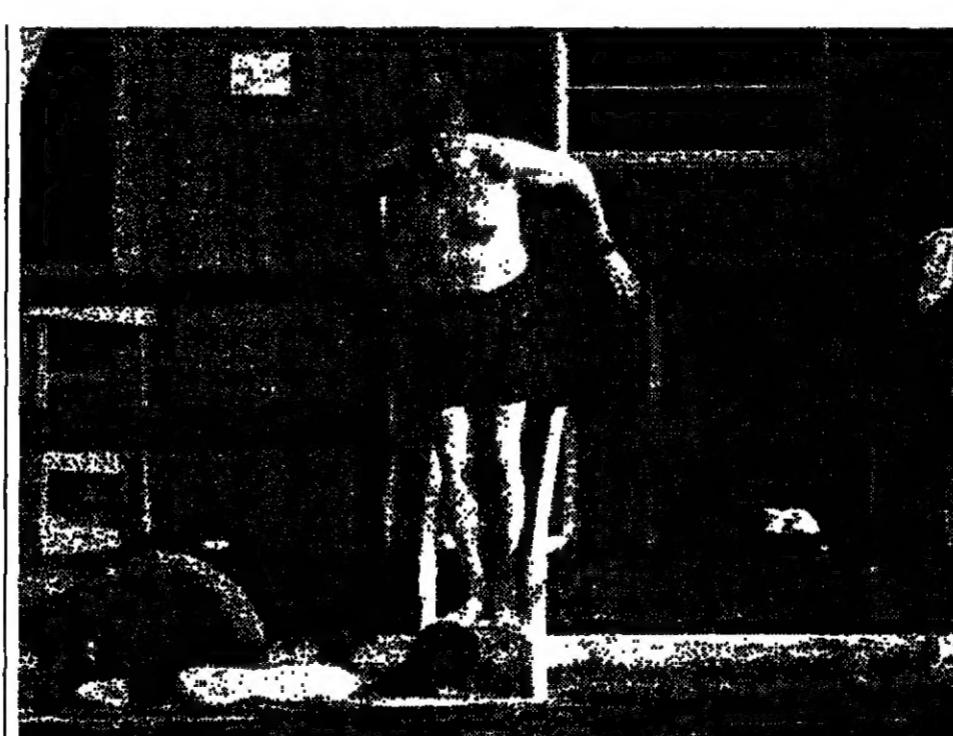
company that year.

The surprise settlement is a significant achievement for Mr Garamendi, who is widely expected to be a candidate for state governor in next year's election. The agreement "sends a strong signal to other insurers" Mr Garamendi said.

However, Mr Harvey Rosenfeld, Proposition 103 author, accused the insurance commission of offering "discounts" to insurance companies willing to settle the rebate issue.

Allstate had originally been ordered to pay \$244m in rebates, he said.

To date about a dozen smaller insurers have agreed to pay a total of \$725m in rebates to their 7m customers in California. State Farm, the state's largest insurer, is continuing its legal fight against Proposition 103.



Associated Press US President Bill Clinton dives into Beaver Lake from a boathouse at Springdale, Arkansas, as daughter Chelsea floats on a raft. The family are to holiday in Martha's Vineyard, Massachusetts

World Bank move on plan to monitor projects

By George Graham in Washington

THE World Bank board will meet next week to discuss proposals for setting up an inspection panel to review complaints about projects from executive directors or outside groups.

But the draft paper circulated to directors before the meeting suggests a modest unit with an annual budget of only \$600m (£402,700) and a single permanent, though not necessarily full-time, staff member.

The suggested annual budget is almost exactly half of that required for a single independent commission set up under Mr Bradford Morse, former administrator of the United Nations Development Project, to investigate the World Bank-funded Narmada dam project in India.

The future over Narmada was a driving force behind many World Bank directors' desire to set up some form of inspection panel.

Criticism of the draft paper, especially from environmental groups which have led the battle against projects such as Narmada, focuses on the limits proposed on the panel's independence, on the restricted scope of complaints it could investigate, and on the independence of the panel's verdict.

Complaints could be brought

either by any four executive directors or by a directly affected third party, but in the latter case the board would decide whether to proceed with an investigation.

Environmental groups also complain that investigations would be limited to violations of the World Bank's own policies, rules and procedures. They would not be allowed for violations by a borrower country of its loan agreements with the World Bank.

In most cases, critics of the paper argue, the bank follows procedures in drawing up its loan agreements, insisting on very adequate environmental and human rights safeguards; the problem arises when those safeguards are not put into effect by the borrower.

A further criticism is that the draft paper's proposal that the panel's judgement should only be released to the complainant after the World Bank board had already taken a decision on what to do about it, too late for the complainant to have any input into the remedy.

A separate draft paper on expanding the disclosure of World Bank information, is also due to be discussed but is at a more advanced stage, and could be concluded that day. The inspection panel document is likely to be reworked and concluded shortly before the bank's annual meeting at the end of next month.

Latin America's dragon running out of puff

David Pilling on signs that the global downturn is adversely affecting Chile's economy

IT IS a mark of Chile's remarkable economic success that the prospect of 6 per cent growth this year is creating something of a panic among Santiago's business community. Only a few days ago Mr Jorge Marshall, the economics minister, was obliged to deny publicly that the country was in danger of slipping into recession.

But there are signs that the world economic downturn is starting to catch up with Chile, which registered a 10.4 per cent rise in gross domestic product last year and which has seen growth averaging 7 per cent since 1987.

"For a while there may have been a feeling that Chile could defy gravity," said one western diplomat. "But now there is a consistent picture of unambiguous deceleration."

Such deceleration, which comes in spite of estimated 7.7.5 per cent growth in the first six months of this year, is most clearly marked in Chile's balance of trade position. This year the central bank is predicting a \$500m (£335.5m) trade

deficit, the first in 12 years, as the price of commodity exports slips and imports remain strong.

In the first half of the year Chile recorded a \$12m trade deficit, with exports down 4.1 per cent and imports up 19.3 per cent on the same period of 1992.

Private economists predict that the current account deficit,

the first six months of 1993 has seen a sharp deterioration in prices for Chile's main exports.

The price of copper, which accounts for more than 30 per cent of export revenue, is likely to average considerably less than the government's budget estimate of \$6 US cents a pound.

Given that every one cent slide in the copper price costs the Treasury \$22m, Chile would "lose" about \$200m at current prices. It is a measure of the country's fiscal prudence that at least \$100m of this will be met from a \$80m copper stabilisation fund accumulated since 1988.

Other commodities have also suffered. The price of fishmeal, which amounted to \$583m last year, will widen in 1993 to \$2bn-\$2.2bn, or up to 5.5 per cent of GDP. However, most observers believe the country, which has \$9.5bn in foreign exchange reserves and continues to attract healthy capital inflows, can sustain such deficits for a few years, but not indefinitely.

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AIR CANADA has offered to buy rival Canadian Airlines' international business for \$300m (£203m) and assume \$800m of debt and lease obligations for three 747-400s and five 767s.

He is one of the many observers who expects Chile to pull off a "soft landing," but warns it is too early to tell for certain.

The government appears to

American carrier. Both companies would be strengthened, he said. "Together we could create jobs and avoid the import of management control."

Mr Harris said that under the offer Air Canada would take over Canadian's international cockpit and cabin crews. It would get Canadian's Asian and European routes and apply for new destinations, such as Amsterdam and mainland China.

He ruled out a complete merger.

AIR CANADA eyes rival's international business

By Robert Gibbons in Montreal

● Government damps expectations of early interest rate cut ● Annual inflation rate steady ● Pound up sharply

Retail sales rise boosts hope for sustained recovery

By Emma Tucker and Peter Norman, Economics Staff

MODEST price increases coupled with rising retail sales suggest the UK is on course for sustained economic recovery, prompting the government to damp expectations of early interest rate cuts.

Retail sales were up 4.4 per cent in July compared with a year ago, the biggest year-on-year increase for more than four years, although they fell

0.1 per cent compared with June.

Headline inflation fell by 0.2 per cent on the month, leaving the annual rate only slightly higher than June's 30-year low of 1.2 per cent.

Retail prices rose 1.4 per cent in the year to July. Excluding mortgage interest payments, they rose by 3.1 per cent up from 2.9 per cent in June, well within the Treasury's 1 per cent to 4 per cent target range.

Mr Michael Portillo, chief

secretary to the Treasury, reinforced the message that the government was not yet prepared to cut interest rates from their current level of six per cent.

His comments that no changes in base rates were expected sent the pound sharply higher. It closed up 2% pence on the day at DM2.6450. Against the dollar it closed up just under three cents at \$1.5125.

Expectations of steady UK

economic growth were reinforced by the National Institute of Economic and Social Research, one of Britain's leading economic research bodies. But it warned that inflation is also likely to pick up next year.

The institute forecast that growth would accelerate to an annual rate of 3 per cent by the final quarter of this year and average 2.9 per cent in 1994. While the institute expects underlying retail price infla-

tion will stay within the government's target range this year, it forecast that both the "headline" and underlying inflation rates would reach around 4.5 per cent by the middle of next year.

The institute expects the government will raise indirect taxes by about £2.5bn and reduce interest rates by 0.5 percentage points in its November Budget. But it said the rate cut might have to be reversed early in 1994 as inflation moves

above the top of the official target range.

The Central Statistical Office figures showed that in the latest three months, retail sales rose by 0.7 per cent compared with the previous quarter, and by 3.6 per cent compared with the same three months a year ago. Thus the small July drop, did not break the upwards trend in retail sales.

The figures suggest that sales by mixed businesses - mainly department stores - are leading the rise. In the three months to July, sales volumes rose a seasonally adjusted 1.9 per cent, compared with the previous three month period. Food retailers' sales rose 0.4 per cent.

Sales by non-food retailers were up 0.4 per cent in the latest quarter, with the strongest performance coming from household goods. These rose 3 per cent in the three months to July to stand 10 per cent up on the same period a year ago.

British Gas may increase overseas investment

By Deborah Hargreaves

BRITISH GAS will be looking to expand the company's overseas operations and concentrate more of its investment abroad if the recommendations made by the Monopolies and Mergers Commission on Tuesday are adopted by the government, the company said yesterday.

The commission proposed in two wide-ranging reports that British Gas lose its monopoly over household supply by 2002. It also recommended the sale of the company's trading arm by 1997 as a way of encouraging competition.

Mr Cedric Brown, chief executive, said: "With the sale of the trading arm, we will no longer have the opportunity to grow the UK gas market directly. From the point of view of growth of the company, that puts more focus on our overseas activities".

He said the company had already placed a great emphasis on expanding overseas. Its opportunities to invest in the UK would be curtailed with the sale of the trading arm - which sells gas to households and industrial customers.

British Gas acknowledged that there were many opportunities for expansion worldwide. But its overseas expansion programme, which had seen the company pay £1.5bn to build its Global Gas division since privatisation, has been widely criticised in the City for lacking focus.

"So far Global Gas has a portfolio of various businesses around the world which hasn't added up to anything meaningful," said Ms Irene Hinon, industry analyst at Société Générale Strauss Turnbull.

British Gas's overseas businesses are concentrated in its exploration and production division which also includes interests in the North Sea, and its Global Gas unit which buys into overseas gas markets.



UK borrowing 'sustainable'

By Peter Norman, Economics Editor

THE government's forecast of a £30bn public sector borrowing requirement for this financial year does not spell crisis for Britain's public finances, a leading UK economic research body reported yesterday.

The National Institute of Economic and Social Research said in its latest quarterly economic review that current fiscal policy was sustainable. It said recent government actions would tend to stabilise the PSBR at about 2.5 per cent of gross domestic product by the late 1990s, compared with 8 per cent of GDP officially envisaged for 1993-94.

The institute's forecast for the UK economy assumes that Mr Kenneth Clarke, the chancellor of the exchequer, will announce a further £2.5bn of tax increases in the November budget on top of the £8.7bn of tax increases for 1993-94 and the £10.3bn for 1995-96 introduced in the March budget.

It said the government's case for fiscal tightening in November should not rest on "such insecure foundations" as fears about future debt levels. "The need to raise tax rates to stabilise the debt stock has been greatly exaggerated,"

the institute commented. It said tax increases in November would be more justifiable as part of a policy switch in which taxes were raised and interest rates cut to maintain demand. Such a policy change might be advisable if interest rates were to fall sharply elsewhere in Europe or the pound were to rise strongly, undermining the competitiveness of UK exports.

The institute's analysis suggests that the ratio of general government gross debt to GDP will stay well within the Maastricht treaty criterion of 60 per cent of GDP in the years ahead. While the ratio will rise from an estimated 40.4 per cent last year, it should stabilise a little below 50 per cent by the end of the decade, it said.

The institute is more optimistic than the government about current borrowing trends. It expects a 1993-94 PSBR of £46bn, equivalent to 7 per cent of GDP.

Its main forecasts assume that UK short-term interest rates remain in a 5.5 per cent to 6.5 per cent range during the next two years before rising again.

Looking ahead to next year, the institute expects consumer demand to accelerate in spite of the prospect of higher taxes.

Swedish and South African companies in talks over £250m project

Kent site likely for paper machine

By Maggie Utley in London
Philip Gavith in Johannesburg
and Christopher Brown-Thomes in Stockholm

THE PROBABILITY that a new £250m paper machine would be built in Aylesford, Kent, rose yesterday when SCA Group of Sweden, and Mondi Europe, largely owned by South African interests, said they were in preliminary talks over co-operating to build the machine.

The machine would be able to produce 250,000 tonnes of newsprint a year, adding to capacity of 90,000 tonnes from an existing machine and providing up to 100 new jobs.

If the discussions are fruitful, a decision is expected this year so that the machine could

be commissioned by mid-1995. It would use recycled fibre as its raw material, as the existing one does, and SCA plans to increase its post-consumer waste collection system to provide 80 per cent of the 400,000 tonnes of waste paper the mill would need each year.

SCA's Maybank subsidiary is already a large collector of pre-consumer waste and has started "paper banks" in co-operation with local authorities.

The UK currently makes about 36 per cent of its annual newsprint requirement of close to 2m tonnes, with the rest imported. Overcapacity in Europe and dumping from Canadian producers have cut newsprint prices sharply in the last two years, forcing some

European producers into losses. Imports from Canada have begun to recede, partly because demand in the US has picked up.

The new machine could increase UK production nearer to 50 per cent of consumption. Its site is only 30 miles from London, the largest printing centre in Europe. The project has already attracted a £20m UK government grant.

SCA is one of the largest European paper groups. Mondi Europe, owned by a consortium led by Anglo American Corporation, and including De Beers, Minorco and Mondi Paper, a large newsprint producer in South Africa, has invested in two Austrian paper companies. The proportion it could take of the Aylesford

project is still under discussion. It would be likely to pay for its share from funds it holds outside South Africa.

Mr Ulf Frolander, president of SCA Graphic Paper, said he expected some recovery in the newsprint market by 1996, with capacity utilisation and prices forecast to rise.

Plans for a new machine at the site, which is owned by SCA, were first announced in 1989, when the mill was owned by Reedpack, the management buy-out from Reed International. Reedpack was taken over by SCA in 1990.

SCA continued working on the project but decided to bring in a partner to reduce its risk. Mr Frolander said if talks with Mondi did not succeed SCA would seek another partner.

Britain in brief



Legal action over Maxwell life policy

Administrators to the companies formerly owned by the late Robert Maxwell have begun legal proceedings against insurers which are refusing to settle a policy on the life of the publisher.

A writ seeks payment of more than £10m on a personal accident policy taken out for Robert Maxwell by four companies: Maxwell Communication Corporation, Mirror Group Newspapers and two business within the private empire, Robert Maxwell Group and Headington Investments.

The writ and statement of claim name more than a dozen companies including several UK large composite insurers. The move follows a breakdown in discussions for a compromise out-of-court settlement without accepting liability by all the insurers involved.

The insurers have argued that if Maxwell was assassinated or committed suicide, his policy would be void.

Officials sent into industry

The Treasury is to make officials spend long spells in private sector companies as a con-

dition for promotion to senior levels of the civil service.

Its decision will mean that civil servants approaching assistant secretary level will serve two-year secondments to a wide range of companies throughout the UK. The development comes as Britain's monetary authorities, the Treasury and the Bank of England, are struggling to overcome criticism that they are out of touch with industry.

Oil companies deny 'collusion'

Oil companies have been privately discussing union deregulation across the British oil industry, it was confirmed by Shell UK. However, the company rejected a union accusation that the oil companies are in "collusion" on a union busting strategy.

EC exporters suffer losses

One in five UK exporters has suffered losses over the past year because of non-payment by customers elsewhere in the European Community, NCM Credit Insurance, Britain's leading export credit insurer, has said in a study.

The cost of payment delays rose 53 per cent in the 12 months to June 30. For reasons of market secrecy, it did not reveal the cash cost of payment delays.

The RSPB said: "We are concerned that by highlighting the attractive nature of birds' eggs this could result in people taking up the collection of real eggs which are free if you don't get caught." The RSPB believes there are at least 300 egg collectors in Britain.

Among the leading EC markets, losses due to non-

payment were highest in France, where 20 per cent of exporters reported losses in the 12 months to June 30. Even Germany, regarded as one of Europe's most stable export markets, saw one in 14 companies reporting losses.

Results for students sitting A-levels, exams usually taken at 18 and essential for university entrance, improved for the fifth year in succession, with an 80 per cent pass rate.

But the figures intensify the strain on the UK's higher education system, which has made conditional offers to more students than it can now afford to take. Universities cannot refuse any applicant who has satisfied the conditions of their A-level offer, but tutors predicted the increased pass rate would mean that many "narrow miss" applicants who would have gained a place last year would be disappointed.

Exam entries fell in the science subjects which the government has attempted to encourage.

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Courtesy, punctuality and fecundity have all been the subject of state campaigns, writes Victor Mallet

Sing Singapore

Singapore's 2.8m inhabitants are living proof that patriotism, politeness and punctuality - even fecundity - can be marketed and advertised by governments in much the same way that washing powder is sold by soap manufacturers.

For more than a decade advertising agencies on the island have done brisk business for a famously *dirigiste* government, bombarding citizens with campaigns urging them to love their country, turn up at wedding parties on time and flush the lavatory.

The campaign to persuade people to have fewer babies was so successful that the anxious authorities have made a U-turn and are now pleading with them to have more.

One of the pioneers in selling feelings rather than products in Singapore was the British-educated Richard Tan Kok Tong, a former defence official and head of the information ministry's psychological defence unit - wisely renamed the publicity department -

the government nor the advertising industry has looked back.

Ten years ago the defence ministry took the revolutionary step of using advertising to sell the idea of "total defence" - involving civilians as well as troops. The \$51m (£435,000) budget was at that time the largest in the history of Singapore, says Tan. "I was given a special award by the industry before I left the government."

Last year the government bought advertising space worth \$38.7m for its various campaigns, according to Survey Research Singapore, the island's main advertising research group. In the first half of 1992, the Family Life Education Programme, which features sugary, televised scenes of happy families in an attempt to encourage Singaporeans to have more children, was the fourth biggest brand campaign in the country and spent \$31.5m - slightly less than Kentucky Fried Chicken.

"Government campaigns are quite sought after by advertising agencies," says Rosalind Chan, group account director of J. Walter Thompson in Singapore. "They do have pretty big budgets."

The Courtesy Campaign, for example, dates back more than 10 years and is still going strong with an annual budget of \$360,000, in addition to corporate sponsorship.

Among the government's latest targets are Singaporeans who are too greedy at buffet lunches: a poster bearing the slogan "If we could only see ourselves sometimes" shows a man putting a whole lobster on a plate already groaning with noodles, meat, vegetables and prawns.

Measuring the results and effectiveness of campaigns about such ambiguous notions as patriotism and politeness is inevitably a subjective affair. Non-Singaporeans, when questioned on the value of government campaigns are apt to laugh or groan. "These goopy adverts on TV really are horrible if you come from a different cultural background," says one westerner after watching a "family life" spot.

who is now responsible for corporate advertising at Singapore Press Holdings.

In 1991 on a visit to the UK, Tan was so impressed by the patriotic mood in London's Albert Hall on the last night of the Proms he decided to use songs to create what he calls a "Ra! Ra! Rule Britannia" kind of spirit" in multi-racial Singapore.

The early hit song "Stand up for Singapore" became the basis for a continuing campaign called "Sing, Singapore". And, since then neither

the government nor the advertising industry has looked back.

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One campaign urges Singaporeans not to be too greedy at buffet lunches

The consensus among Singaporeans, however, is that the campaigns do work in Singapore because the inhabitants are accustomed to official exhortations and even the young are accustomed

elders and have even been known to mock government campaigns. "They are not all robots here," says one foreign businessman.

Tan, however, could be viewed as a walking advertisement for the Singaporean campaigns. Not only did he meet his wife through the official match-making service of the social development unit, but he also launched the National Punctuality Drive at his wedding. A few late-comers to the wedding were shown the extent of their misdemeanour the next morning when they discovered themselves pictured with superimposed clocks in the newspaper. "I was so worried that my relatives would scold me," he says.

Tan says the willingness of Singaporeans to respond to government campaigns is rooted in the belief that they inhabit a vulnerable, disparate nation of recent migrants surrounded by the large Moslem populations of Indonesia and Malaysia.

"We have a background where the people are told you're here as migrants and we either pull together or we get hanged together," he says. "It's against this sort of precondition that people can accept this sort of propaganda."

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to obeying them.

Ivan Chong, president of the Association of Accredited Advertising Agents says: "They grow up in a campaign society."

The main concern of agencies is that Singaporeans will suffer from "campaign fatigue" - already the government assigns most of the dozen or so current campaigns to specific months to avoid overlaps.

Some observers say that cosmopolitan, well-travelled young Singaporeans are less receptive to official browbeating than their

elders and have even been known to mock government campaigns. "They are not all robots here," says one foreign businessman.

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Hombres y mujeres, gather round the campfire. This week's story is "El Mariachi" and it is a cracker. Once in Mexico there was a handsome travelling guitarist, or *mariachi*, who carried his instrument inside a big black case. But one day a gangster's contract was put out on a fugitive killer carrying an arsenal of guns concealed in - yes - a near-identical big black case.

You see the opportunities for comical dramatic confusion? Simple but inspired. And imagine them enacted in a movie. Wooding-whistling music after Ennio Morricone; lunging visuals à la Sergio Leone; screen wide as a water-melon slice; a girl; a town; a lot of chases; a crowning gunfight.

Robert Rodriguez's *El Mariachi* touched its lighted cigar to festival fuses this year and blew several happy audiences, including mine at Berlin, right out of their seats. As often in cinema - see *Metropolis*, *Cuor bianca*, *L'Avventura*, *Airplane!* - the most ridiculous plots are the most inspired. Here we have mistaken identity to the power of infinity, as a simple mix-up between black-suited itinerants becomes something like a *Feydeau* farce played out in a Spaghetti Western set.

The timing does it. Who expects madness to be paced and choreographed like a ballet? But from the first moody swagger into the first wide-angle bar; from the first hair-raising zoom into the knuckle-cracking finger-flexing of a harmonica player; from the first stomach-lurching camera movement that challenges gravity and a heavy breakfast; from the first proof that the sultry heroine means safe-sensual business ("Sing" she hisses to the hero, holding a knife to a sensitive body part as he sits in his bath); from the first striking of the villain's match on his henchman's chin stubble; from all this to the drop-dead grace and perfection of the showdown *El Mariachi* is as major a delight as a minor film can be.

Made in Mexico by a first-time American director on a joke budget (\$7000), it shows what human enterprise can do when tinged with judicious insanity. (Rodriguez raised the money by hiring himself out as a guinea pig for a drugs trial. Young filmmakers, do not practise this at home.) The movie has no content but more than enough style to make up the deficiency.

The Edinburgh Film Festival, just begun, boasts *El Mariachi* plus Derek Jarman's *Blue* (reviewed in me last week, announced for a London opening next week) plus a serviceable blend of the past year's festival successes and world or UK premieres.

These include Anthony Minghella's *Mr Wonderful*, John Sayles' *Passion Fish*, Ken Loach's *Raining Stones*, Andrew Birkin's *The Cement Garden* and the customary egg-and-spoon race between young unknowns for the prize of Best Young Film-Maker. The seniors mentioned have all produced modest work or work already noted at other cine-screws, so let us forget about them until they reach public cinemas.

The youngsters, pitching apprentice shorts and non-features into the Edinburgh pot, are a more intriguing mix of the craftsmanlike-conventional with the wild and interesting.

Nicole Mitchell's *Spring Bells* (fly-on-wall fresco of a Sydney "Come Dancing" junket), Jon Camyon's *Dinner With Matin* (teenage boy spies on Dad's girlfriends) and Don McCullin's *Blue* (no relation to Jarman's film, but starring rival movie-maker David Cronenberg as a porn-obsessed office boss) are very short stories on film teasers well-timed if a little tame in their teasing.

Alexis Bostic's *The Clearing* is stranger and more haunting a camera's-view sampler through a woodland where nice and naughty actions are glimpsed and where a lonely saxophone sound leads on like Jack O' Lantern. Finally the camera does a cut and about-turn and we see and recognise the walker's famous face: that radiant, runcy old phiz shining with secret knowledge and transcendent questions. (To identify, think of the person we've referred to most in these paragraphs.)

But the best of the young movies is Dan Geva's *Jerusalem: Rhythms Of A Distant City*. This hand-held portrait of a walking town - Geva's hungry, headlong camera devours everything from the morning's fresh loaves to the first walters at Jerusalem's Wall - is a mini-tribute to Ruttmann's classic documentary *Berlin, Symphony Of A City* and a knockout in its own right. Kinetic technique matches kinetic vision:



Carlos Gallardo in Robert Rodriguez's *El Mariachi*

Cinema/Nigel Andrews

Judicious insanity

a pantheistic pantheism leaping on every detail small or large to celebrate the marvel of living and the even greater marvel of a city of living together.

Fifty years ago this week filming began on *Les Enfants Du Paradis*. Half a century later, we are still marvelling. Back in a new print is the film the French Academy once voted the country's best of all time: three hours of romance, epigram and superfine melodrama set among theatre folk in 19th century Paris. Lines crackle; faces glow or glower above the wing collars. Pierre Brasseur's leonine actor, Marcel Herrand's preening playwright/murderer, Jean-Louis Barrault's

EL MARIACHI (15)
Robert Rodriguez

EDINBURGH FILM FESTIVAL:
BEST YOUNG FILM-MAKERS

LES ENFANTS DU PARADIS
(PG)
Marcel Carné

HOT SHOTS! PART DEUX (12)
Jim Abrahams

LAKE CONSEQUENCE (18)
Rafael Eisenman

ice-featured mime (resembling Kenneth Williams re-sculpted by Bernini) and Arletty's beauty of the *boulevard du crime*, the melting-eyed Garance... Four-to-umpteen characters caught up in a time of French history as radiant as that in which the movie was made.

This may be the least filmic of all great films. Jacques Prévert's script, Marcel Carné's direction, Alexandre Trauner's sets, conjured from the moral and political rubble of Occupied France, are elegant, paperweight constructs that sheer will and passion seem to have made monumental. The truth-based main characters - only Garance had no historical forebear - step in and out of their professional fictions no less surreally, but far more magically.

National Opera brings Peter Stein's acclaimed production of Verdi's *Falstaff* on Sep 2 and 4.

THEATRE
There is still a chance to catch Peter Sellars' modern *Aeschylus* production at the Lyceum before it closes on Sat. Berlin's *Hebbel Theater* brings the Bob Wilson/ Gertrude Stein theatre piece *Dr Faustus Lights the Lights* (Aug 25-28). The final week has Peter Stein's 1992 *Salzburg Festival* production of Shakespeare's *Julius Caesar*, and a Glasgow Citizens' production of Jacob Land's *The Soldiers*, designed and directed by Philip Prowse. For those wanting a stronger Scottish flavour, try Tag Theatre Company's stage adaptation of Lewis Grassic Gibbon's trilogy *A Scots Quair*, a classic of Scottish literature.

DANCE
There are only two guest ensembles this year. After its success at the 1992 festival, Mark Morris Dance Group returns for a residency at the Playhouse Theatre (till Aug 23). The Bill T. Jones troupe visits the King's on Aug 28 and 29.

Official Festival: telephone bookings 031-225 5756, 24-hour information service within UK 0891-800 304. Military Tattoo: 031-225 1188. Fringe: 031-226 5257.

LUCERNE
This year's programme focuses on anniversary celebrations of Tchaikovsky and Rachmaninov, with Alfred Schnittke as the festival's first-ever composer in residence.

than A. Schwarzenegger did in *Last Action Hero*. And as in Olivier's almost-contemporary *Henry V*, theatre is both matrix and metaphor for the dramatic switchbacks that flow from it. A wonder, and at 50 younger than ever.

The rest of the week consists of a bad spoof and a worse skin-flick. *Hot Shots! Part Deux* is a worthy sequel to *Hot Shots! Part One*: 90 minutes of legalised gay starvation with Charlie Sheen as our gung-ho hero, here changed from trained top-gunner to Rambo clone. He sports Stallone-style hair and Stallone-style muscles. (Do these Hollywood stars go to a gym or plug themselves into a giant bicycle pump?) And he has an urge to topple Saddam Hussein (Jerry Haleva).

Saddam, of course, steals the show. Lighting his cigar with a desktop oil derrick, hand-hoovering crumbs from his silk pajama trousers, raiding his fridge for Camel Mills or Yankee Dog Biscuits, he is a pantomime villain turned politically-incorrect pratfaller. He is also the only funny thing for miles around. Elsewhere, the jokes drop like stones; and the long, middle, Sardinesque section could be laughed at only by paid hyenas trained by 20th Century Fox. I thought I heard some of these at the Press show.

Lake Consequence is funnier, though not by intention. From the stable of executive producer Zalman King (94 Weeks, Full Moon Junction) comes another high-falutin' essay in soft porn, this one telling the story of the Housewife (Joan Severance) and the Tree-pruner (Billy Zane). She fantasizes him: he fantasizes her; off she goes, accidentally abducted when his trailer moves off with her still in it.

They end up in *Lake Consequence*, wherever that is. Lots of Jacuzzis. Lots of percussion and snare-drums on the soundtrack. (It sounds like a blue movie filmed at the Peking Opera). And lots of Mount Rushmore-style sex, where giant close-ups mean you cannot tell a nose from a thighbone, a pair of breasts from a full moon junction. To enhance vision (if you could possibly be interested), take a pair of binoculars and stare through the wrong end.

The city theatre is laying on a Concerto ballet evening, the composer's wife Irina is taking part in one of the chamber music events, and Christian Tetzlaff and Heinrich Schiff will play the Concerto grosso No 2 for violin and cello. Visitors from Russia include the St. Petersburg Capella Choir and Orchestra, the Russian National Orchestra with Mikhail Pletnev and the Bolshoi Opera Orchestra and Chorus with concert performances of Tchaikovsky's *Yolanta* and *Eugene Onegin*. Most basses are well colored for, with concerts by the Taverne Consort and Choir under Andrew Parrott, recitals by Radu Lupu and the Tokyo Quartet, and a succession of big orchestral events featuring the Berlin, Vienna and Oslo Philharmonics with Abbado, Barenboim and Jansons. For anyone wanting a break from the music, there are paddle steamers on the lake, trips up the Pilatus and Rigi mountains, and visits to the Transport Museum and Lion Monument. Ends Sep 8 (041-235272).

MONTREUX
This year's festival, opening tomorrow, is the first to take advantage of Montreux's new lakeside concert hall, the Auditorium Stravinsky. Montreux has never been known for its thematic content, but this year features a series of recitals devoted to French chamber music, including rare works by Reynaldo Hahn, Vincent d'Indy and Charles-Valentin Alkan. The line-up of artists includes Alicia de Larrocha, Barbara Hendricks and Pinhas Zukerman, plus the Royal

Concertgebouw, the St. Petersburg Philharmonic and Bavarian Radio Symphony Orchestra. Ends Sep 24 (021-963 5450).

PICARDIE

The fine collection of cathedrals and châteaux in the region around Amiens north-east of Paris provides the context for two weeks of concerts from Sep 10 to 25. Hungarian music and musicians are strongly represented this year: the Children's Chorus of Hungarian Radio gives three concerts featuring music by Liszt, Kodály and Bartók, while the Hungarian State Symphony Orchestra and Erkel Chamber Orchestra include works by Leo Weiner and László in their programme. Yuri Bashmet gives a recital and Philippe Herreweghe conducts Collegium Vocale in Monteverdi's *Vespers* (0546 3185).

SALZBURG

The final new production is Lucio Silla (first night Aug 25), conducted by Sylvain Cambreling and staged by Peter Mussbach, with a cast led by Ann Murray and Luba Orgonova. There are also three more performances of Herbert Wemcke's new staging of Monteverdi's *L'Orfeo*, conducted by René Jacobs, with a cast led by Laurence Dale. Revivals include Falstaff (Solti/Ronconi), with José van Dam and Die Zauberflöte (Haitink/Schäfer), with Anton Schreier and Ruth Ziesak. The concert programme is dominated by Claudio Abbado, who conducts the Vienna Philharmonic Orchestra this weekend (with piano soloist

ARTS

The Edinburgh Festival

Mark Morris: Love Song Waltzes

So what if Edinburgh's Playhouse Theatre had a fire that has stopped the Mark Morris Dance Group appearing there this year? The company has simply transferred to the Meadowbank Stadium. The stage is large, the audience shows a certain Dunkirk spirit in overcoming the auditorium's inconveniences, and the final ovation is warmly enthusiastic. (Seating is unreserved, so arrive 30 minutes early, and avoid the poor sightlines of rows 3-10 of the front stalls.)

This is Morris's second Edinburgh Festival, and there are plans next year to show his greatest work of all, the *Handel L'Allegro, il Penseroso ed il Moderato*, when the Empire Theatre reopens. There are several reasons why he is a perfect Festival artist, and the most important reason why he is perfect for a festival as musical as Brian McMaster's Edinburgh is that his dances are supported by some of our most world-class musicians.

Morris is the most musical choreographer alive, and he is like Balanchine, the greatest of all choreographers, in that he puts on shows where, if you don't enjoy what you see, you can just close your eyes and listen to the music. For his two danced sets of Brahms love-song waltzes, the excellent company pianist Linda Dowdell is joined by Malcolm Martineau, and by a vocal quartet all the more interesting (and Mark-Morris-like) because made up of four dissimilar personalities: Amanda Roach's creamy, under-encouraging, warm soprano; Felicity Palmer's urgent, cutting mezzo; John Mark Ainsley's fastidiously elegant, youthful tenor; Thomas Allen's clowned, moving, experienced baritone.

But watching helps you hear. Brahms's *Liebesleider waltzer* are so easy on the ear that it is easy to miss the pictures of love's mixed pains and joys they tell - but Morris's dances plunge you right back into the billows of sexual desire, confusion, tenderness, fulfilment. His vision is modern, barefoot, and bisexual; and in the *New Love Song Waltzes* (Brahms's op. 65, chor.

1982), he deconstructs it to the extent of having no waltzes and no duets. This is post-1960s love, and yet the dances are classical in that they link back the "democratic" un-virtuosic dance style of the 1960s experimentalists, by way of Isadora Duncan's natural movement, through to the chain dances of the Greeks.

New Love Song Waltzes is among the most lovable dances Morris has ever made, and the way it catches sexual love passing around a whole community makes it a classic. *Love Song Waltzes* (op. 52, chor. 1989) has less sex and less emotional abandon, but it is an even more lucid response to its music - and a remarkably serious portrait of a community dealing

with love in our time. There are fleeting portraits of despair, consolation, ardour amid a group, but Morris's vision here is remarkably clear-eyed and controlled. By the time he made this set of love-song waltzes, AIDS has cast its shadow over the world. *Love Song Waltzes* is not about AIDS, but it shows love and community under that shadow.

Morris's gift for helping you hear music is most obvious, and wonderful, in his 1993 realisations of two string quartets by Henry Cowell, *Mosaic* and *United*. This is the kind of musical modernism that, though very eloquently expounded here by the Emperor Quartet, might well baffle a large audience - but Morris's choreography draws you deep into its structures and its mysteries. London saw this work finely danced a few months ago by the White Oak group (including Baryshnikov; Morris's five dancers, however, are greater masters of phrasing and contrasting dynamics, and so they reveal their music in greater depth).

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More than a trifle pleased with himself



There is plainly much to be said for Lord Goodman, even if he says a lot of it himself. At the age of 80, he has chosen to tell all, or at least part, of his remarkable life story. "Remarkable" is his word, not mine. He had a "remarkable" mother and a "remarkable" grandfather and the adjective is spread liberally throughout the book.

The slightly concealed title, *Tell Them I'm On My Way*, reads like an advance warning to the spirits that he is looking forward to even higher things in another place. Wherever he goes, he is sure to meet a pile of close friends, most of them described as the best practitioners of this, that or the other of their generation.

Not that Goodman has done badly on earth. As he states early on: "I have gravitated to almost every unpaid chairmanship in England at one time or another." Arts Council, Newspaper Publishers' Association, the Housing Corporation and the Royal Opera House - Goodman had a hand in them all, usually at the top.

Note the use of the word "unpaid". The author says that he realised as a young man the conflict between "those activities which one enjoyed, either for themselves or because of a sense of virtue, and other activities which one needed to do to keep alive: ie, to earn money from them". Goodman drew a sharp distinction between them. As a solicitor he made enough money to enable him to be employed in public life for nothing. "I have always pursued the no doubt slightly sanctimonious attitude," he writes, "of refusing to be paid for public service."

Yet there must have been more to Goodman than that. Why was it that so many people in public positions turned to him for advice?

Partly he was lucky in his early contacts. Everywhere he went he seemed to meet somebody who could help him. Lloyd George enters on page 3. Unfortunately Goodman was too young to be introduced, but he did know Edward Heath's father long before most people

TELL THEM I'M ON MY WAY
By Arnold Goodman
Chapman, £10, 464 pages

had heard of the young Teddy. He was put off economics at University College London, but by no less a person than Hugh Gaitskell, who taught him to be a Labour candidate in the 1945 general election. The seat in mind was Tory-held and Goodman thought, likely to remain. In the event it went Labour. Goodman reflects that his political connections were on the left. When Harold Wilson became prime minister in 1964, it crossed Goodman's mind that he might be offered a job.

It came slightly later when he was made chairman of the Arts Council, but he was also an unofficial adviser to Wilson, summoned whenever the prime minister wanted. Other tasks followed, notably sounding out Ian Smith on Rhodesian settlement. Goodman thinks that if he had accompanied Wilson to the Fearless talks in 1968, a settlement might have been reached.

He professes a great love of theatre and music; the evidence here is confined to name-dropping and fund-raising. He is also capable of great contempt (though not, of course, in the legal sense) of the Foreign Office in particular, the civil service in general, and sometimes of Wilson himself, and of practically every member of the Tory party since 1979, though he is careful not to be too rude about Lady Thatcher. His political hero, kept to the end for the encumbrance, was Harold Macmillan.

In short, Lord Goodman seems a trifle pleased with himself. No intelligent man, especially a lawyer, should write, as he does: "I believe fervently." One may hope fervently; belief is a different matter.

According to the last Budget Red Book, taxes (including National Insurance Contributions) are expected to climb

lawyer who preferred to settle out of court.

The newspaper world, development of commercial television and showbusiness helped, since all involved legal work. Goodman says he never looked back after advising *Associated Newspapers* in 1954 how to mount the Ideal Home Exhibition with a lower tax bill.

Good fortune and good contacts dogged him for the rest of his life. In the mid-1970s, when he was less active in politics, he was offered the Mastership of University College Oxford despite remembering only one visit to Oxford in his life and never having previously dined at High Table at either Oxford or Cambridge. Naturally he accepted. He said he wanted little to do with fund raising, but then found it quite easy to raise £300,000 for the college with a single letter. Other letters followed. Only Armand Hammer turned him down.

The book contains big gaps. Goodman claims that the English legal system, with its division between solicitors and barristers, is "demented", but he has not been prominent to be phased in over the next two financial years. The NIESR assumes for forecasting purposes that the chancellor announces another £24bn of tax increases in his November Budget to show he is taking the fiscal balance seriously.

It is human nature to project the present indefinitely, and to disbelief that the public sector borrowing requirement will ever come down without drastic hair-shirt measures.

The NIESR does not dispute that the present level of the PSBR, which corresponds to 7 per cent of gross domestic product, is unsustainably high. The main NIESR point, however, is that on the basis of tax and spending measures already taken or announced, the PSBR will fall sharply and "stabilise at below 2% per cent of GDP towards the end of the decade". Most of the improvement is expected in the next couple of years. Whatever financial and economic writers may say, the financial markets, judging by the rise in gilt yields, do not share the scepticism of these commentators.

According to the last Budget Red Book, taxes (including National Insurance Contributions) are expected to climb

from a recession low of 24% per cent of GDP this year to 37 per cent in 1997-98. This would not be quite as high as the 38 per cent reached in the mid-1980s; but it would be much higher than anything achieved, except fleetingly, under any previous government. Labour or Conservative. There was no such rise in the tax-take during recovery periods in earlier cycles.

On this basis the public sector debt ratio (gross debt as a proportion of GDP), should stabilise around next year at a little below 60 per cent of GDP. This ratio, which is sometimes called the solvency ratio, is within the Maastricht guidelines, comparable to that of the early 1980s and much lower than anything experienced in earlier decades. Do we then really need to ratchet up the tax-take even further? The moral I draw is the need to stick to present plans against pressures from the spending lobbies rather than for draconian new measures out of a misplaced desire for the government to show "leadership".

The NIESR Review contains an analysis by Nigel Pain and others, which represents a more sophisticated attempt to put UK public sector borrowing into perspective than any I have yet seen. One of the most interesting of his charts compares the PSBR with the net capital spending of the public sector (net of receipts, not net of depreciation). In every year until 1991 the PSBR was less than net capital outlays, as the new current and capital breakdown promised for the next Budget will doubtless confirm. So the public sector obeyed what is sometimes called the "golden rule": only borrow to finance capital outlays. Admittedly the present borrowing requirement of 7 per

cent of GDP is now so high that the "golden rule" has been well broken. But on NIESR projections it will be observed again from about 1996 onwards.

Of course, if even the modest recovery now generally forecast fails to take place, all bets are off and that includes all golden rules. The main aim of policy would then be to get the economy back on something as near to a normal growth trend as possible; and monetary and fiscal policy would have to be subordinated to that end.

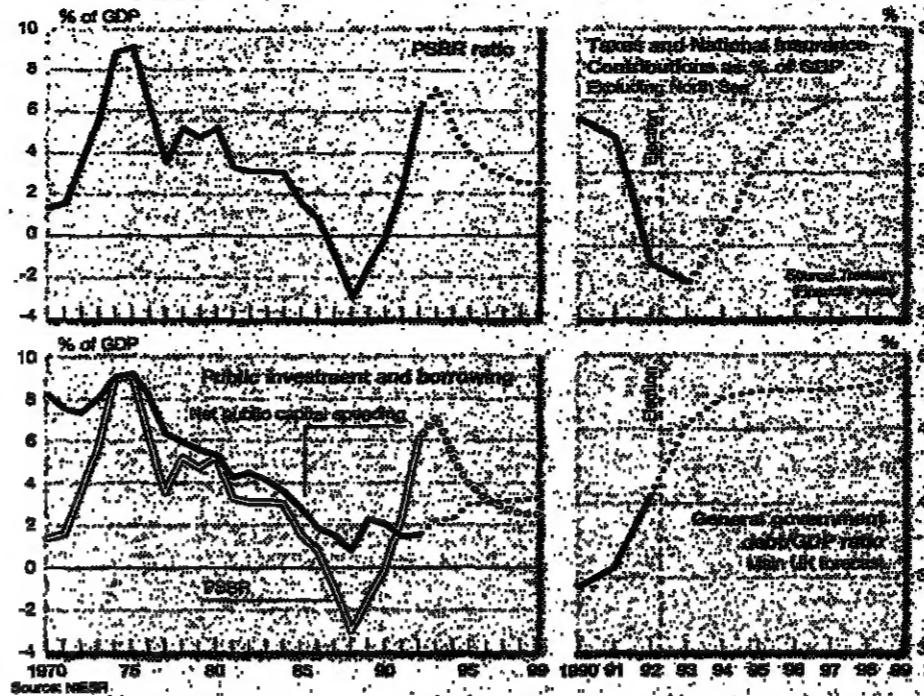
The most uncomfortable aspect of the public finances in the NIESR analysis is shown by yet another ratio: that of public sector debt to public sector capital, which the authors call "gearing". This is expected to level off in the mid-1990s at a higher level than it has been at any time since the 1960s. The change reflects mostly

ECONOMIC VIEWPOINT

Taxman - stay thy grasping hand

By Samuel Brittan

A guide to UK public finances



Source: NIESR

developments on the assets side, such as the fall in value of North Sea reserves, privatisation and council house sales. If one tries to work with too many ratios at the same time, however, the result will be giddiness. It is best to concentrate on the PSBR ratio and the solvency ratio. The high gearing of the public sector should be taken as a hint to improve the public sector's balance when an opportunity occurs rather than as an imperative for immediate action.

Admittedly, the advocate of fiscal stringency can point not only to the gearing ratio, but also to the uncertainty of all PSBR projections and, above all, the lack of any room for absorbing a shock, as arguments for the chancellor to have a margin in hand.

One opposing argument is that the recovery is not yet so certain and so strong that the government can take risks with measures which reduce taxpayers' spending power. The Institute for Fiscal Studies has estimated that measures already announced in the last Budget will cost households some 2 per cent of annual income by the time they are fully implemented in 1995. The measures have probably been already taken into rough account in people's spending plans. To go beyond these would risk denting confidence at a sensitive time; and it would be folly to reckon in advance on offsetting fiscal tightening by monetary relaxation or sterling falling.

Moreover, the most widely canvassed tax increases, in value added and other consumer taxes, would have a knock-on effect on the headline inflation rate - which will in any case be tending to rise in the coming months and thus risk destroying the new, and still very fragile, non-inflationary psychology.

But above all, the reason why I would part company from many in the economic fraternity is the relentless rise in the tax-take in successive decades from the 1950s onwards. The 1980s were the first decade in which this ratio stabilised, although it did not decline. It would be better to wait for an opportunity to act on the public spending side in the review now taking place for the later years of the decade, rather than rush into ill-considered tax increases which may have adverse supply-side effects, nonetheless real even though difficult to quantify in forecasting models.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL
Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution.

Making UK industries world class needs regular investment

From Mr Mark H J Radcliffe

Sir, It is encouraging at last to read an article by an economist in your paper that recognises that manufacturing industry has to expand against ("Painful adjustments", by Bill Robinson, August 17).

However, Mr Robinson believes that businessmen find it difficult to understand that when oil runs down, the exchange rate weakens, and manufacturing industry expands again.

Their concern - not lack of understanding - is based simply on the fact that once you have destroyed skills, plants and subcontractors, and lost

key research and development facilities and international distribution networks, it takes years to rebuild them and regain market share against competitors who may have maintained investment over a decade.

The UK has some of the best companies and products in the world, but on average there is still a sizeable gap between the us and our best international competitors (the US and Japan).

Recent endeavours to improve competitiveness have been extremely encouraging (productivity up 10 per cent over a decade, and 5 per cent

in the last year). However, a solid manufacturing base with its supporting services able to compete with the best in the world will only happen with sustainable investment and continuous improvement year after year, and decade after decade.

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Currency deals should be put in writing

From Mr Peter McGregor

Sir, A good way to reduce the malign influence of currency speculators would be to insist that all transactions should be in writing (or confirmed in writing) in order to form a contract. Electronic transmission would be acceptable. It would then be possible to require a delay of, say, three days in clearing all transactions, as the banks find it "necessary" to do with cheques in order to persuade their clients to use debit cards.

Peter McGregor,
Dacre Cottage,
Longworth,
Oxfordshire OX15 5HH

Monetary union possible now Maastricht is dead

From Prof William H Butler

Sir, The ratification by the UK of the Maastricht treaty is a prime example of political necrophilia. In substance, the treaty is dead.

The world has been reminded forcefully of the incompatibility of (quasi-) fixed exchange rates, independent national monetary policies and unrestricted international mobility of financial capital. However, the current alternative of a (quasi-) free float, independent national monetary policies and unrestricted capital mobility, while feasible, is bound to lead to unattractive behaviour of exchange rates and interest rates.

We should expect to see, once again, exchange rate overshooting, excess volatility and persistent misalignment. Foreign exchange markets are inhibited by nervous, mainly private-sector, bank animal-cum-socially illiterate politicians and wide-eyed immigrants, misguiding as central bankers and monetary technocrats.

How these players are driven matters little if no two experts agree on what the fundamentals are or how they affect exchange rates.

Regardless of the exchange rate regime, the basic incompatibility and tension is between multiple currencies and independent national monetary policies on the one hand, and unrestricted capital mobility on the other. If we are to have unrestricted capital mobility, we need a single monetary authority and preferably a single currency. If national currencies and independent national monetary policies are retained, restrictions on international capital movements are essential.

Since effective capital controls are hard to administer - and are inconsistent with single market legislation - we are likely to see a continuing exchange rate mess until a common European currency finally is established.

The mechanics of monetary union are actually very simple: the principal point is that it should come like a thief in the night. We will wake up and discover that independent central banks have been abolished (after fixing exchange rates for ever) and that currency control has been transferred to the European central bank. This could happen as early as the second half of the next decade.

It is fortunate that the process of European integration is strong enough to survive one bad treaty.

William H Butler,
Yale University,
Department of Economics,
PO Box 1972,
Yale Station,
New Haven,
Connecticut 06520-1972,
US

Smoking cannot be called just a European habit

From Dr R M Davis

Sir, Why are Americans such as Dr M Singer (Letters, August 17) now complaining because Europeans enjoy smoking tobacco, arguably the only pleasure America has given the world?

R M Davis,
7 Glen Road,
Westcliff-on-Sea,
Essex SS0 6AW

ted once a consensus has been reached about all present.

I guess that's the democratic "No smoking" sign of the 1990s, although it seems slightly out of place in a country that distributes free needles to drug addicts. And for the record, I too am a non-smoker.

Eileen M O'Connor,
20 Edgewood Road,
Glen Ridge,
New Jersey,
US

From J G de Vos

Sir, As we largely have the American GIs and their Lucky Strike to thank for the pleasure of widespread smoking in Europe in the first place, surely Dr M Singer should exercise a little caution before criticising our habits.

J G de Vos,
Domestrius 19,
1033 HK Amsterdam,
Netherlands

I pointed to a sign on the wall that said: "Smoking in this room will only be permitted

High Court". Humour in errors? There must be hundreds of similarly amusing grammatical errors - how about publishing the best submitted?

Colin Cooper,
The Old Tannery,
Dorrington Village,
Newbury,
Berkshire RG13 2JT

Around the world...

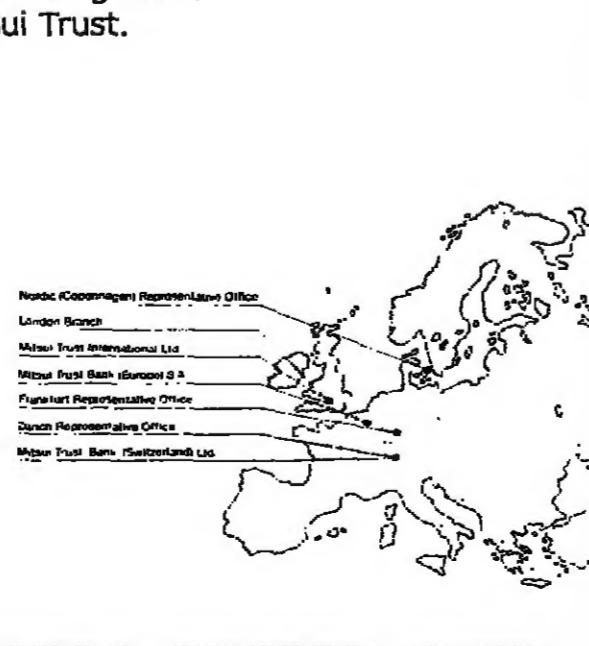
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FINANCIAL TIMES

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Thursday August 19 1993

Valuing the environment

PUTTING VALUES on the environment tends to be controversial. Many non-economists find it offensive, feeling that clean air and water, rainforests and whales are priceless. This position is absurd. The exercise of working out what we are prepared to pay or forego to preserve the environment is necessary. It is necessary if public debate is to be informed. It is necessary if governments are to weigh up the cost of cleaning up the environment against the benefits. It is also necessary if economically efficient policies are to be adopted.

What is more, attributing values often helps rather than hinders the environmental cause. Discharging pollution into the atmosphere or the oceans often appears free, for example, because there is no market in these "goods". They are "externalities", consequences not taken into account by decision makers. As a result, environmental resources tend to be overused, which is why environmentalists should welcome serious attempts at costing the earth.

Misleading terminology has been responsible for much opposition to environmental valuation. The exercise is one of putting values on people's preferences for preserving the environment, not searching for values intrinsic to the natural world itself.

People's desire

The value of protecting the environment can be derived partly from the use people actually make of resources and the damage that, say, global warming would do to crop yields. The valuation is also likely to include an "existence" portion, which represents people's desire for the trees or the whales to be there, even if they do not make direct use of them. Preservation of the Grand Canyon ranks high in US studies of such preferences, for example, even though many citizens never visit it.

An "option" value for the potential use of some resources may also be included: people hope that tropical jungles may eventually yield new medicines. The derivation of such values is inevitably rough and ready. It is far better, however, to be roughly right, by making these calculations, than precisely wrong, by ignoring the need to do so.

Beefing up the SIB

IN THE regulation of retail financial services, Britain's Securities and Investments Board (SIB) has been given a clear and demanding blueprint, courtesy of the Treasury, on where to go next. Yet in the wider securities area there is considerable discontent over the workings of the 1986 Financial Services Act, without any general agreement on the remedies that are needed to address the flaws in the system exposed by Polly Peck, Blue Arrow, Guinness and others. Some clues as to the likely evolution of the regulatory structure are nonetheless beginning to emerge, notably from the stock exchange and the SIB itself. They involve a degree of centralisation, based on an enlarged role for the SIB, that may well ruffle the odd feather in the City and Whitehall.

The first plank in the argument for an enlarged role for the SIB is that surveillance of market malpractice is hobbled from the outset if it is carried out by different agencies. The initial steps towards countering many forms of market malpractice, for example, lie in identifying suspicious trading patterns. But different regulators are monitoring trading information across a range of markets open to the insider dealer, including formal derivative markets such as LIFFE, over-the-counter markets, so-called non-markets such as Reuters' Instinet dealing system, as well as the stock exchange itself. In that fragmented market environment, a centralised approach to monitoring data, supplemented by whatever additional information is available under existing international agreements, would clearly be more effective.

Investigatory process

Equally compelling is the case for a more coherent investigatory process. In most insider dealing cases, the initial work is undertaken by the stock exchange. Evidence is then passed on to the Department of Trade and Industry, which in turn makes a decision on whether to shunt the paper in the direction of the Crown Prosecution Service. Small wonder that so many probes into suspicious trading activity before takeover bids start with a bang and end in a whimper. In the absence of a single authority with responsibility for seeing the investi-

American Telephone and Telegraph's \$12bn-plus merger with McCaw Cellular Communications is the biggest takeover in telecommunications history. It is also likely to be the biggest challenge in AT&T's history.

Nobody doubts that Mr Robert Allen, AT&T's naturally cautious chairman, is right to see mobile communications as "absolutely central" to his industry's future. The question is how central and how soon?

It is tempting to look back for inspiration. Early railways provided local connections to canals: the first car buyers in the US were farmers shifting their produce to rail. As for the telephone, it was seen originally as an access system for the telegraph. Western Union, the world's largest telegraph service, spurned the offer to buy Alexander Graham Bell's telephone patents for \$100,000, and sued the day ever after.

As Mr Robin Meakin, mobile communications analyst at CIT Research, the London-based consultancy, puts it: "In cellular communications, we have seen many of the same arguments about technological redundancy rehearsed, and many of the same business plans discussed."

The analogies apply up to a point. It is no coincidence that few of the more imaginative and aggressive marketers of mobile communications have been the traditional fixed-wire operators. McCaw, for all its financial vicissitudes, was a trailblazer in the US: companies such as Vodafone, Mannesmann and Hutchison were prime movers in Europe.

It is also true that the technology is now at hand for cellular communications to compete head-to-head with fixed-wire companies for the first time. New digital cellular networks currently coming on stream in the US and Europe are enhancing capacity and quality. The regulatory and competitive structure is in place too: rival companies are licensed across the US, and most European governments have licensed – or soon will – competing operators to provide a digital service to the pan-European GSM standard.

Even where telecommunications operators still have a legal monopoly, efforts are being made to give mobile services a separate, competing identity. Belgacom, the Belgian monopoly, last month hived off its unit to build a digital GSM network into a separate division, and invited Pacific Telesis (Pactel), the US operator, to join as a 25 per cent strategic partner.

By the same token, in the US the "Baby Bell" regional companies believe the McCaw takeover is a regressive step. They have responded angrily, arguing that the move will allow AT&T to re-enter

Mobiles break into the big time

Can cellular communications replace traditional networks, ask Andrew Adonis and Nikki Tait

the local market from which it was evicted at the break-up of the old Bell company in 1984. Pactel, a Baby Bell which is also one of the top five US cellular operators, yesterday reportedly claimed: "AT&T is going to roll over everybody on the highway, it is on an orgy of reintegration."

The reality is unlikely to be as simple as that. For the foreseeable future, cellular and other wire-less technology will complement, not replace, the fixed wire. It is not another railway displacing the canal – a mode of transport which had virtually no advantage, or potential for development, over the steam engine on tracks. It is more like the car, the train and the aeroplane coexisting in tension – the three appealing to distinct, but related and overlapping markets, each developing new strengths.

The fixed-wire has two key, continuing strengths. It is far cheaper than wire-less technologies yet developed. And what it loses in mobility it gains in capacity.

Prices are still going up in parts of the cellular industry. Handsets for digital cellular services are at least double the price of their analogue counterparts – 10 or more times the cost of fixed-wire handsets.

As for call tariffs, serious competition has only recently begun to bring down cellular prices significantly. As it does so, fixed-wire tariffs are falling sharply. In the UK, the imminent launch of Mercury's PGN "One-2-One" network is pushing Vodafone and Cellnet to cut tariffs. But standard business tariffs for the London area are still double or more BT's peak rate tariff, and for most calls made in the afternoon the premium is far higher.

In the US, charges are generally lower, although they vary greatly between the 700-plus cellular operating regions. To take Southwestern Bell in Dallas, the basic package comes at 38 cents a minute for the first 200 minutes after a \$49.95 access charge. The local peak call rate on the fixed network is 24 cents a minute, which Southwestern cannot beat even for its heaviest users.

While price competitive wire-less local networks are some way off, the introduction of fibre into the "fixed" local network is set to bring a wide range of broadband, multi-media services to businesses and households that mobile systems will be unable to match. Vice-President Al Gore's "super highway" is already under construction in the US and much of Europe; even many medium-sized businesses now have their own fibre connections, and the laying of fibre across local exchanges is not far off.

Discarding simplistic notions of wireless networks "replacing" the fixed wire does not, however, dampen mobile's prospects. Rather, it highlights the importance of the industry developing new markets and innovative relationships between different, complementary technologies.

The room for complementary growth remains vast. Since 1984 the US market has grown from about 1m to 12m subscribers. The Cellular Telecommunications Industry Association estimates that the top 11 US cellular providers added 827,580 subscribers in the first quarter of 1993, compared with 481,670 in the same period of 1992, and there is no sign of growth tailing off.

Europe now has more than 6m subscribers – double the tally three years ago. In the UK alone, Vodafone and Cellnet have added more than 250,000 customers so far this year.

All the signs are that the industry is starting to penetrate the mass consumer market. A detailed analysis of the US subscriber base by Economic and Management Consultants International, a Washington-based group, suggests that personal use of cellular phones rivalled business use by the end of 1992, and is

now growing far more quickly. EMC's five-year projections for the US cellular subscriber market give 14.4m subscribers by the end of this year, 17.7m by the end of 1995 and 25m by the end of 1998.

Such projections are necessarily little more than "guessimates", given the data from which they project. And the scare about possible brain cancer links to mobile phone use which swept the US earlier this year underlines the youth of the industry and its susceptibility to swipes from unexpected directions. But the trend is unmistakable.

What does this mean for AT&T's \$12bn gamble? First, upward curves are not enough. The trends, and McCaw's existing capacity to exploit them, are more than reflected in the purchase price, so sitting on the wave will not yield much of a real return. AT&T may fashion a new key to unlock the market faster. For instance, a report last year by the General Accounting Office, the investigative arm of Congress, concluded that the current duopoly arrangement in place in most areas was unlikely to provide a product as a competitively set price". The field is open for someone to prove it wrong.

However, the greatest challenge and opportunity for AT&T is to exploit wire-less services as an extension of its existing portfolio. As Mr Meakin of CIT puts it: "In future, real commercial success will lie in providing as many types of local access technologies as possible – in being a truly technology-independent local access provider."

AT&T has two clear qualifications for achieving that goal. Its existing marketing and research strength – the Bell laboratories invented cellular in the first place – make it well-placed to integrate wire-less with its other services, offering businesses and consumers single billing arrangements, personal numbering, attractive "one-stop" packages including mobile and fixed-link long-distance facilities, and so on.

Second, lacking a local network, AT&T will be largely unconstrained by the fear of competing against itself in developing the local market. Whatever the reality, that fear has proved a notable constraint for many operators.

There is, however, a critical assumption behind the latter point: that the existing regulatory structure which bars the Baby Bells from fixed-link long-distance operations and AT&T from local networks stays intact. The structure, established in 1984, is under fierce assault, and AT&T's McCaw deal is another hammer blow. If the edifice crumbles and a free-for-all is the result, today's map will be no guide to the future.

Wind power is uneconomic, environmentally intrusive and unnecessary, argues David Lascelles

An ill wind of change

Earlier this month Mr John Gummer, the UK environment secretary, overruled the decision of a local council in Cornwall, south-west England, and authorised the construction of a wind farm at Four Burrows near Truro.

Many people will support his action. Mr Gummer can override local opposition to projects of national interest if he wants to, and wind power has clearly won a place in this government's, if not the nation's, heart.

But this is rather disturbing. It is not the first time that a UK secretary of state has pushed through a wind farm against the wishes of people who have to live nearby. In fact, it is the fourth. In addition, two more projects have been referred to Mr Gummer, and a further six are on appeal after having been turned down by local councils.

Why is wind power being thrust upon the country in this way when it is uneconomic, environmentally intrusive and, worse still, quite unnecessary?

I must disclose an interest. I spend a lot of time in the Duddon estuary in south Cumbria where Mr Michael Heseltine, an earlier envi-

ronment secretary, bulldozed through another wind farm a couple of years ago. Two wind farms now mar this beautiful stretch of countryside on the borders of the Lake District, producing electricity which the country does not need.

I have learnt in the course of many conversations about wind farms that this is not a subject for rational discourse. People either feel good about them because they are clean and green, or they object to the way they spoil the landscape. The economic case seldom comes into it.

I don't want to waste time attacking the visual aspects of wind farms because I accept that some people see beauty in clusters of 100-foot white propellers twirling in the wind. Nor will I dwell on noise objections because the evidence is clearly mixed. But I do want to question the commercial case, on several grounds.

The first is cost. What few people realise is that wind power technology is a very long way from commercial operation. It costs as much as 12p to produce a kilowatt hour of wind power compared to the 2.5p-3p that electricity fetches on the UK wholesale market, and the 8p that households pay for it. The difference has to be made up through a

The government is exploiting ignorance about the true cost of wind power to strengthen its own green credentials

special levy on customers' bills. This is not itemised so most people do not even realise that they are paying it. To date, wind power has received some 25m in customer subsidies, and this is due to be increased as the next round of subsidised projects is approved.

wind could supply a maximum 10 per cent of the country's needs. But to achieve this we would have to build 38,000 windmills on 4,000 square kilometers of land, and transform all our exposed hillsides into whirrings.

We should be clear why the government is trying to push through such a nonsensical plan. It is not out of any belief in its commercial value, because there is none. It cannot be in furtherance of a utopian vision of a land free of fuel-burning power stations, because that will never happen. It is not even in support of British technology, since most of the equipment used is imported.

The truth is that Britain is unusually well endowed with fuel sources (coal, oil, gas, nuclear, hydro), so there is no case for arguing that wind power is necessary for a diversity of supply.

The fourth is that Britain is uniquely well endowed with fuel sources (coal, oil, gas, nuclear, hydro), so there is no case for arguing that wind power is necessary for a diversity of supply.

The last is that even if it is wise on environmental or other grounds to explore alternative energy sources, the fact is that wind can only make a tiny contribution.

According to the government's advisory group on alternative energy,

their car keys last year, the S Class Mercedes and Toyota Lexus were the most difficult to break into.

Slightly exaggerated proof of this fact is Alan Marsh, Inceape director and chairman of Lexus UK to boot. Although the Japanese manufacturer had thoughtfully provided him with three sets of keys, Marsh managed to lock himself out of his car at Birmingham Airport.

He called the RAC, which in turn called out a local specialist locksmith. Despite having watched a confidential training video on how to enter the Lexus, he gave up after three hours of fruitless struggle leaving Marsh with the onerous task of convincing the Lexus agent that he was indeed the rightful owner.

Duty free

Having done his bit to help sort out the Gatt chaos, Arthur Dunkel could have been expected to put his expertise to good use on the boards of one or two companies in his native Switzerland.

But it seems that he did the Gatt members a bigger favour than they probably realise by agreeing to extend his term by an extra six months while they searched for his successor. The big Swiss companies hold their AGMs – at which new board members are approved – in the first half of the year.

So Dunkel, who made way for

Peter Sutherland at the end of June, may have to kill time before he can join SMH, maker of the Swatch – one of several companies said to be keen to have him on board. In the meantime, he is keeping his hand in lecturing at Geneva University and chairing the School of Arts in Lausanne.

Over and over

As the English cricket team made a final attempt at the Oval today to recover some credibility after its dismal test series, some of Australia's more abrasive supporters are flaunting their latest fashion accessory – a T-shirt.

Referring to the second test in a more select part of London, the front of the shirt asks: "Who took four wickets at Lords?"

On the back – "England".

Criminal

The unseemly row between the British and Norwegian environment ministers, sparked off by Thorbjorn Berntsen's unfortunate outburst, reminded a reader in Warsaw of an old joke about a man who received 25 years' imprisonment for describing the first secretary of the Communist party as an "uneducated psychopath" – five years for slandering a high state official, and 20 years for revealing state secrets.

Developing speculation

■ Now that the Bank of France governor Jacques de Larosière has secured the presidency of the European Bank for Reconstruction and Development, the rumour-mongers are turning their attention to a much bigger subject – the presidency of the World Bank, the granddaddy of the development banking world.

The speculation has been prompted by concern about the health of former JP Morgan boss Lewis Preston, 61, who moved to the World Bank a couple of years ago. He is still expected to return after convalescing from coronary bypass surgery. But this has not stopped much tongue-wagging about who might get the job if it was up for grabs again.

Though it may seem odd, tradition has it that the job goes to an American. Preston was appointed by a Republican president, so Clinton would

probably want a Democrat in place. The favourite on the Washington cocktail party circuit is Paul Volcker, the former Federal Reserve chairman. He is two years younger than Preston and was in the running last time. The downside is that he is probably nowhere near as rich as Preston, so might not be willing to take a pay cut in order to serve his country yet again. A couple of other names being

Sound advice

■ Whatever else one might think about Lord Goodman, Britain's best known solicitor, it should never be said that he doesn't give value for money.

Tucked away in his memoirs (reviewed on the opposite page) is an anecdote about one of the three Boulting brothers, better known as Peter Cotes. Lord Goodman recounts how Cotes went to see him in 1952 to complain about being offered a meagre £100



It's not our company policy to supply smokers'

Tyresome

■ Good news and bad news for Mercedes and Toyota drivers. According to the RAC's experts, called by 99,288 people who lost

INTERNATIONAL COMPANIES AND FINANCE

Aga on course to achieve higher full-year profits

By Christopher Brown-Humes in Stockholm

AGA, the Swedish industrial gas group, said it was on course to achieve higher profits in 1993 as income after financial items rose by 4 per cent to SKr765m (886m) in the first half.

The figures continued the group's steady performance in the face of difficult market conditions, but showed it was unable to reap the full benefits of strong growth in sales and operating income because of high interest costs.

Sales for the period were 32 per cent higher at SKr7.5bn. The company said this was due to the depreciation of the Swedish krona and acquisi-

tions. Operating income was up 25 per cent at SKr920m.

However, the costs of financing the purchase of CEGE, the French cold storage company, and the greater expense of servicing foreign loans with a weaker krona, meant net financial costs were SKr150m higher than in the same 1992 period.

The group's performance would have been static but for its share of income from the power company Gullspangs Kraft rose by SKr28m.

Aga said it was satisfied with the performance of its core gas operations, considering the weak economic climate in most of its key markets.

Exchange rate factors lifted gas sales by 24 per cent to SKr5.45bn and operating

Nedlloyd suffers mid-term deficit

By Ronald van de Krol

DEPRESSED freight rates pushed Nedlloyd, the Dutch shipping and road haulage group, into a F1.16m (\$16m) net loss for the 1993 first half from a slim profit of F1m a year earlier.

The company, which described the result as "most unsatisfactory", said results in the second half were expected to show clear improvement, though the figure would remain negative.

A breakdown of developments over the first six months, Nedlloyd said a "low point" was reached in the first quarter when losses totalled F1.36m. This was followed by a narrowing of losses to F1.30m in the second quarter.

The ocean-shipping division swung into an operating loss of F1.62m in the first half from a F1.34m profit a year earlier. Although land-based transport and distribution remained profitable, operating results fell to F1.5m from F1.6m.

Encouraged by the increasing number of UK infrastructure projects involving the private sector but urged the government not to cut capital spending as way of bringing public spending under control.

He believes the privatisation of British Rail offered the group long-term opportunities.

Sir Robin said offers, although inadequate, for part of the group's property portfolio, indicated the first "chink of light" in the depressed economy.

Borrowings rose to £151m, partly because of acquisitions and disposals, giving gearing of 20 per cent. The interest charge was £16m (£17m). Last year debt was wiped out from the proceeds of a rights issue.

Earnings per share fell to 8.2p (11.2p). The interim dividend is held at 6p.

Lex, Page 16; Analysis, Page 16

mainly attributable to BICC Cables, the European business, where profits fell from £47m to £36m.

BICC closed two factories at its lossmaking operations in Spain and cut the workforce 23 per cent. This compares with a 30 per cent staff cut in the UK and 25 per cent in the US.

Profits from the Italian and Portuguese operations also fell while the cable business in Germany broke even.

North American cables reported a loss of £3m compared with a profit of £1m. A rationalisation programme in Canada is expected to yield annual savings of £30m (£3m).

Australasia reported increased profits of £20m (£13m) through increasing volumes and benefiting from a lower cost base.

Balfour Beatty, the contractor, increased operating profits to £17m (£15m). Sir Robin was

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Lex, Page 16; Analysis, Page 16

BICC blames 12% setback on deepening European recession

By Roland Rudd

THE deepening recession in continental Europe adversely affected BICC, the UK cables and construction group, which yesterday reported a 12 per cent fall in pre-tax profits for the half-year to June 26.

Sir Robin Biggam, chairman, said: "In the last year, the continental European economies in which we operate have deteriorated rapidly. The rate of recovery in the UK and Australia has been disappointingly slow, while the upturn in North America is only stuttering along."

Profits fell from £58m to £51m (£75.95m) on higher sales of £1.98bn (£1.77bn). The sales fell 14p to 40p. Around 24m of the fall in profits was because of the group's decision not to capitalise interest on property developments.

The rest of the decline was

mainly attributable to BICC Cables, the European business, where profits fell from £47m to £36m.

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Lex, Page 16; Analysis, Page 16

German banks' 1993 earnings up 13.5%

By David Waller

OPERATING profits for the German banking sector rose by 13.5 per cent last year, reaching a total of DM40bn (£23.5bn), the Bundesbank has calculated.

The main reason for the increase was a 10 per cent surge in earnings from interest income, reflecting a DM6.5bn

increase in bank lending volume, the German central bank says in its August monthly report, published today.

As a result, the banks were able to improve interest margins and capital ratios, in spite of the onset of recession in Germany in the second half of last year, the Bundesbank found.

Recent interim figures from

the banking sector showed that banks have maintained their immunity to the downturn in the German economy, even as the economy has deteriorated further during the current year.

This has been mainly because of strong profits on own-account trading, though growth in interest income has also proved resilient.

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August 18, 1993

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U.S. \$250,000,000

Floating Rate Subordinated Notes due 2000
For the three month period from August 18, 1993 to November 18, 1993 the Notes will carry an interest rate of 5% per annum with a coupon amount of U.S. \$127.78 per U.S. \$10,000 principal amount, payable on November 18, 1993.

Bankers Trust Company, London

CITICORP

U.S. \$250,000,000

Subordinated Floating Rate Notes Due August 2003
Notice is hereby given that the Rate of Interest for the period August 19, 1993, to November 18, 1993 will be 5% per annum and that the interest payable on the relevant Interest Payment Date November 19, 1993, against Coupon No. 2 in respect of US\$5,000 nominal of the Notes will be US\$250.00 and in respect of US\$10,000 nominal of the Notes will be US\$500.00.

August 19, 1993, London

CITICORP

U.S. \$200,000,000

Floating Rate Notes Due May, 1994

Notice is hereby given that the Rate of Interest has been fixed at 4% and that the interest payable on the relevant Interest Payment Date November 18, 1993, against Coupon No. 6 in respect of US\$5,000 nominal of the Notes will be US\$250.00 and in respect of US\$10,000 nominal of the Notes will be US\$500.00.

August 19, 1993, London

CITICORP

U.S. \$200,000,000

Floating Rate Notes Due May, 1994

Notice is hereby given that the Rate of Interest has been fixed at 4% and that the interest payable on the relevant Interest Payment Date November 18, 1993, against Coupon No. 6 in respect of US\$5,000 nominal of the Notes will be US\$250.00 and in respect of US\$10,000 nominal of the Notes will be US\$500.00.

August 19, 1993, London

CITICORP

U.S. \$200,000,000

Floating Rate Notes Due May, 1994

Notice is hereby given that the Rate of Interest has been fixed at 4% and that the interest payable on the relevant Interest Payment Date November 18, 1993, against Coupon No. 6 in respect of US\$5,000 nominal of the Notes will be US\$250.00 and in respect of US\$10,000 nominal of the Notes will be US\$500.00.

August 19, 1993, London

CITICORP

U.S. \$200,000,000

Floating Rate Notes Due May, 1994

Notice is hereby given that the Rate of Interest has been fixed at 4% and that the interest payable on the relevant Interest Payment Date November 18, 1993, against Coupon No. 6 in respect of US\$5,000 nominal of the Notes will be US\$250.00 and in respect of US\$10,000 nominal of the Notes will be US\$500.00.

August 19, 1993, London

CITICORP

U.S. \$200,000,000

Floating Rate Notes Due May, 1994

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August 19, 1993, London

CITICORP

U.S. \$200,000,000

Floating Rate Notes Due May, 1994

Notice is hereby given that the Rate of Interest has been fixed at 4% and that the interest payable on the relevant Interest Payment Date November 18, 1993, against Coupon No. 6 in respect of US\$5,000 nominal of the Notes will be US\$250.00 and in respect of US\$10,000 nominal of the Notes will be US\$500.00.

August 19, 1993, London

CITICORP

U.S. \$200,000,000

Floating Rate Notes Due May, 1994

Notice is hereby given that the Rate of Interest has been fixed at 4% and that the interest payable on the relevant Interest Payment Date November 18, 1993, against Coupon No. 6 in respect of US\$5,000 nominal of the Notes will be US\$250.00 and in respect of US\$10,000 nominal of the Notes will be US\$500.00.

August 19, 1993, London

CITICORP

U.S. \$200,000,000

Floating Rate Notes Due May, 1994

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Philips executive sets three-year profit target

By Ronald van de Krol
in Eindhoven

THE HEAD of Philips' lossmaking consumer electronics business reaffirmed his prediction that the sector would reach break-even point this year, but said that the longer-term goal must be to achieve operating profit equivalent to between 3 and 4 per cent of net sales.

Mr Henk Bodt, chairman of consumer electronics at Philips, the Dutch electronics group, said he "would certainly feel very unhappy" if this target was not attained in three years' time.

Consumer electronics, Philips' single largest business, posted an operating loss of Fl 150m (\$77m) in the first half, down from Fl 177m a year earlier.

Philips' single largest business, posted an operating loss of Fl 150m (\$77m) in the first half, down from Fl 177m a year earlier.

Mr Bodt, speaking ahead of an important consumer electronics trade show in Berlin later this month, said the company was stepping up its marketing of the "digital compact cassette".

The group as a whole saw net profit soar to Fl 1.32bn. This was due largely to a Fl 1.1bn extraordinary gain on the sale of its stake in a Japanese-based semi-conductor joint venture.

"I am more confident than I was a year ago, and first-half figures have given some signs of hope," he said. He stood by previous forecasts that Philips would go through the break-even point in consumer electronics in the course of this year, but declined to say whether the sector's full-year result would be positive or negative.

Mr Bodt declined to be drawn on reports that DCC sales were below expectations.

But he said he expected car and portable players to account for 60 per cent of total DCC sales a year from now.

Metall Mining seeks project

By Bernard Simon in Toronto

METALL Mining, the Canadian-based mining subsidiary of Germany's Metallgesellschaft (MG) metals group, wants to concentrate more heavily on copper production and refining. The group said yesterday it planned to buy a large mining project.

Metall is "aggressively pursuing" the acquisition of a large copper mining project. The company currently has a modest exposure to copper. It is developing the Lake propertys in Canada's Northwest Territories, believed to be North America's biggest undeveloped zinc and copper deposit.

Metall said it expected cop-

per demand and prices to improve as countries in south-east Asia, South America and eastern Europe expanded their housing, infrastructure and communications facilities.

Expansion in copper smelting would also reduce the company's vulnerability to changes in copper treatment charges, and improve its chances of acquiring mining assets. Copper and other metal smelting charges have risen sharply in the past two years.

The centrepiece of the company's plans is the possible acquisition of MG's substantial copper smelting and refining assets. These include a 35 per cent stake in Norddeutsche Affinerie of Hamburg, one of Europe's biggest copper pro-

Debt ratings lowered at leading Japanese banks

By Emiko Terazawa in Tokyo

MODY'S Investors Service, the US credit rating agency, yesterday lowered ratings of two leading Japanese banks due to mounting concerns over deteriorating loan portfolios.

The long-term debt rating for Long-Term Credit Bank was cut to A3 from A2, while short-term deposits were downgraded to Prime-2 from Prime-1.

The agency also lowered long-term debt ratings of Norinchukin Bank, the central agricultural financial institution, from Aa3 to A1. The Prime-1 rating for short-term deposits was confirmed.

Moody's said as well as disclosed non-performing loans, LTCB had a substantial vol-

ume of loans to restructuring non-bank financial institutions. It said LTCB faced risk posed by closely-linked real estate companies and by non-bank financial institutions facing financial stress.

The agency expressed concern over Norinchukin's high exposure to housing loan companies. Norinchukin's profits were depressed by need to aid low-margin operations of small agricultural co-operatives. The bank is also increasing its reliance on securities gains to boost its earnings.

Earlier this week, Moody's lowered credit ratings of Asahi Bank, a Japanese commercial bank, due to concerns over continuing vulnerability of asset quality and outlook for weak core profits.

The move, in response to the growing use of automated operator services, is an extension of the company's 1992 plan to cut between 3,000 and 6,000 non-management and between 200 and 400 management jobs by the end of 1994.

The abnormals are not

expected to be repeated in the current year, Leighton said. It

AT&T extends 1992 plans to phase out jobs

AMERICAN Telephone & Telegraph, the US communications and computer group, yesterday said it would close 40 offices and phase out 3,000 to 4,000 jobs by early 1995, writes Karen Zagor in New York.

Most of the job cuts will affect AT&T operators. The move, in response to the growing use of automated operator services, is an extension of the company's 1992 plan to cut between 3,000 and 6,000 non-management and between 200 and 400 management jobs by the end of 1994.

The abnormals are not

Printing division bolsters News Corp offshoot

By Bruce Jacques in Sydney

THIS is a successor to the standard cassette and a product which will in part help determine Philips' future in the consumer field. Philips will use the show to promote a car stereo and a portable version of the DCC.

Mr Bodt said he was "not completely satisfied" with the initial marketing of DCC, launched in September last year, and added that he wished the portable and car products had been available earlier.

DCC's rival, the MiniDisc produced by Sony, is so far available only in a "Walkman" version.

Mr Bodt declined to be drawn on reports that DCC sales were below expectations.

But he said he expected car and portable players to account for 60 per cent of total DCC sales a year from now.

spent \$38m on acquisitions, and a further \$33m on new plant in the year. This lifted interest-bearing debt by \$81.2m to \$291.9m.

With much of this expansion concentrated in the Asian region, directors said they would continue to focus on this area. The result was helped by a reduction in financing charges, from A\$25.1m to A\$18.4m. Tax took A\$2.6m, against A\$21.3m previously.

The company began trading in its current form in October 1991, and comparative figures were stated on an annualised basis.

Australian Provincial Newspapers, the regional publishing group 15 per cent-owned by Independent Newspapers of the UK, has increased net earnings by 36 per cent to A\$6.5m for the June half. Sales rose 7 per cent to A\$87.2m. The interim dividend is up from 1 cent to 2.3 cents a share.

They said the company had

exceeded net earnings for 1993-94.

CRA agrees to sale of Taiwan mill stake

CRA has agreed to sell its 48.02 per cent interest in the An Mai steel rolling and coating mill in Taiwan. The price remains undisclosed, but is higher than book value.

The group's 1992 annual report showed an equity carrying amount of A\$67.1m for the An Mai interest, and a A\$4.1m net profit contribution. An Mai's 1992 sales were

stronger than book value.

CRA's interest will be sold to one of its Japanese partners in the An Mai joint venture, Yodogawa Steel Works. The sale continues CRA's policy of divesting non-core assets.

The sale is scheduled for completion by the end of 1993. CRA initially made its investment in An Mai because the mill was potentially a direct user of CRA products, but this is no longer the case.

The company yesterday announced a 33 per cent fall in net earnings, to A\$15.1m on a marginal decrease in revenue. The dividend is being held at 8 cents a share.

The result followed abnormal losses of A\$64.4m, reflecting provisions against properties and write-downs of US operations.

The abnormals are not

expected to be repeated in the current year, Leighton said. It

expects increased net earnings for 1993-94.

Newbridge Networks up sharply to C\$322m

NEWBRIDGE Networks, the Canadian maker of specialised telecom switching gear, reported first-quarter profit of C\$33m (US\$24.4m), or 41 cents a share, up fivefold from C\$2.2m, or 9 cents a share, on sales of \$15m, against \$8.6m, writes Robert Gibbons in Montreal.

Instead of one quality manager in every factory we now have 43,053 worldwide! With SKF channel

production methods, quality is the responsibility of every member of the working team and is checked continuously. Sophisticated visual checking complements the most advanced computerised process control methods to ensure product quality.

The channel concept provides a smooth production flow with minimum stoppages, on time delivery

cuts the number of handling and storage operations

many as 100 per cent, resulting in significant cost reductions.

SKF Interim Statement

SKF Group sales for the first six months of 1993 amounted to SEK 14,120m (US\$1.205bn) compared with SEK 14,037m (US\$1.242bn) in the first half of 1992. In comparing the two periods, the fact that CTT Tools was included in the 1992 sales figure must be taken into account. Following adjustment for these effects, sales declined approximately 8 per cent during 1993, compared with 1992. The Group reported a loss, after financial income and expense, of SEK -409m (US\$-32m) compared with a loss of SEK -194m (US\$-19m) in the first six months of 1992. During the second quarter of 1993 the Group reported a loss of SEK -114m (US\$-9m) compared with a loss of SEK -353m (US\$-32m) for the first quarter.

The improvement in results in the second and first quarters of 1993 was due to the extensive rationalisation programme implemented by the

Group since the autumn of 1992.

Ovako Steel

Demand for special steel products continued to

be weak during the second quarter of 1993. No additional decline was reported, compared with the first quarter. Prices remained under intense pressure but no further deterioration was reported.

Forecast

Provided that the Group's sales do not deteriorate, the second half of 1993 will show a better result than the first half.

For a copy of the 1993 Half Year Report please contact:

SKF Group, P.O. Box 100, S-415 50 Göteborg, Sweden. Tel: +46-31-371000.

Exchange rate of exchange:

January - June 1993 US\$1.00 = 11.20 Skr. January - June 1992 US\$1.00 = 10.40 Skr.

SKF

NORTHAM PLATINUM LIMITED

incorporated in the Republic of South Africa

Registration No. 77-166219-01

PRELIMINARY ANNOUNCEMENT OF RESULTS (Audited)

Income Statement	Year ended 30 June 1993	Year ended 30 June 1992
R000	R000	R000
Sales revenue	49,361	100,956
Cost of sales	3,645	...
On-going costs	115,920	...
Freight, collection and refining costs	(3,975)	...
Increase in stock
Operating loss	150,726	...
Other income	14,105	25,691
Interest costs	(1,136)	...
Interest Profit before Tax	13,759	25,591
Tax	12,759	11,206
Net Profit after Tax	1,000	14,485
Income transferred to fixed assets	(1,235)	(14,485)
Transfer to non-distributable reserve	66,662	...
Accumulated loss, carried forward	47,123	57,600
Shares in issue (thousands)	81,792	57,600
Balance Sheet	at 30 June 1993	at 30 June 1992
Fixed assets	1,466,143	1,217,706
Loan advanced	800	2,000
Net current assets/liabilities	39,565	15,041
Current assets	81,193	30,305
Less current liabilities	(42,628)	(6,674)
Share capital	1,511,113	1,190,073
Non-distributable reserve	1,556,167	1,190,073
Accumulated loss	(17,021)	...
	1,511,113	1,190,073

NOTES:

FINANCIAL RESULTS

Production was commenced on 1 January 1993. Prior to this date all income and expenditure was capitalised.

The results have been materially affected by production during the six months to 30 June 1993 being well below the ultimate operating capacity of the mine and generally below the level of production in previous years.

The book value of metals on hand and in transit at 30 June 1993 was R050 million. Precious stones were valued at net realisable value and all other metals at a nominal value.

The profit earned has been adjusted to take into account an unrealised exchange gain. The amount has been transferred to a non-distributable reserve.

A rights offer raised approximately R050 million in July 1993. The amount had

been fully subscribed by 30 June 1993 in repaying borrowings totalling R033 million at 31 December 1992. Additional funding is required and discussions are being held with a banking institution in connection therewith.

RESULTS OF OPERATIONS

The results of operations are detailed below.

Production	2002	Production	1993
203,449	Tons milled	836,000	
4,455	Head grade g/t (PGE + Au)	5.7	

DEVELOPMENT

The total development advanced during the year was 22,440 metres of which 2,310 metres were on an average in a gross of 9.41 grams per ton (PGE + Au) over a depth of 100 metres. Development rates generally lie below expectations.

METALLURGICAL COMPLEX

The metallurgical complex operated satisfactorily although the initial set-up of material in the smelter and basic metal removal

COMPANY NEWS: UK

City Centre Restaurants up at £4.76m

By Peter Pearce

CITY CENTRE Restaurants, which owns, among others, the Garfunkels and Deep Pan Pizza chains, lifted pre-tax profits from £4.2m to £4.76m in the six months to June 30.

However, Mr Phillip Kaye, chief executive, described the group's growth in the first half as "slight".

In particular, London, home of the 35 Garfunkels outlets, had been dreadful until July 1, he said, when tourists seemed to arrive.

This was not helped by the fact that most of the Garfunkels restaurants had been refurbished in the period under review, using most of the £3m of capital expenditure.

The group had no borrowings and cash balances of £12m at the end of June. This should rise to about £15m by the end of the year, said Mr Kaye.

He ascribed the profits rise mostly to the just under 100-strong Deep Pan Pizza chain.

As a volume business, he said that the promotions the chain had been running for the past two years had been crucial. He added that margins under the promotions - whereby you could eat as

much as you liked from the pizza and pasta buffets for £2.50, now risen to £3.25 - were "not as tight as you'd think. They are only tight when you don't have the volume".

A further benefit of the promotions has been that "they destroy the competition".

Some 40 Deep Pans are attached to cinemas, and Mr Kaye said that the film Jurassic Park had done wonders for the trade in those outlets.

Group turnover grew to £45.3m (£42.1m) and operating profits to £4.45m (£4.06m). The interim dividend is traditionally not increased at half-time and is again 0.45p, payable from earnings of 1.68p (1.57p).

COMMENT

City Centre Restaurants, now valued at about £160m, has rather sneaked up on the rails, and this sums up the style of the group. It has ridden out the recession by quietly, carefully getting on with its business, which Mr Kaye describes as "one of the most straightforward and tidy ones you could find. We just run restaurants". The group resisted the tempta-



Cate Beaton

tions to which many others in the leisure sector succumbed in the late-1980s, and consequently has not fallen at any fences. Mr James Naylor, once

of First Leisure and latterly Whitegate Leisure is set to take the reins from Mr Kaye in October, and one hopes he will not feel it necessary to divert

the group from its track. Penalties in pre-tax profits of about £1.25m for the year give a multiple of just over 18, a deserved premium.

Richardsons Westgarth rises 37% but warns on second half

By Reg Vaughan

RICHARDSONS Westgarth, the steel stockholder and processor, achieved a 37 per cent increase in pre-tax profits, from £1.03m to £1.42m, for the first half of 1993.

The outcome was achieved on turnover some 23 per cent higher at £23.3m.

Nevertheless, the shares closed 2% lower at 87p.

Mr Roger Payton, chairman, said that increased prices by steel producers and lack of any sustained demand from customers were expected again to impact on business in

the second half. In the 1992 year the group reported profit of £1.92m on sales of £53.5m.

Net attributable profit for the half year came out at £26.000 (£750,000), giving earnings per share of 3.22p (2.84p).

The interim dividend is lifted from 1.75p to 1.8p.

Mr Kevin Middi, finance director, said yesterday that the group was not seeing a lack of demand but the high level achieved in "a very buoyant and positive first quarter" had not been sustained in the second three months.

He said the company had

gained market share in the north-east of England against stiff competition and was expanding capacity in Yorkshire and Scotland.

Mr Middi said analysts were looking for full year pre-tax profits of about £2.4m to £2.5m, which he thought was reasonable.

He said it was "extremely difficult to maintain margins at present". The demand pull was absent, he said.

Mr Payton said that a record 90,000 tonnes of steel was supplied to customers, the increase of some 20,000 tonnes representing organic growth.

Better margins boost Rosebys and current period starts well

ROSEBYS, the retailer of household textiles, curtains and accessories, lifted pre-tax profit from £806,000 to £881,000 in the six months to June 26.

Historically the majority of profits come in the second half, according to Mr Roy Waudby, chairman.

He added that so far in the current period "we have experienced a most welcome increase in like for like sales."

In the first half turnover

reached £21.6m (£20.9m).

Operating profit jumped to £737,000 (£580,000) reflecting improved margins and strict cost controls.

Margins further improved,

Mr Waudby said, as a result of continuing the overseas buying policy.

Consequently both stocks and net borrowings were higher than normal at the period end, amounting to £21.8m (£23.9m) and £4m (£1.8m) respectively.

During the period the num-

ber of branches in England and Wales were increased to 148.

Since then three more had been opened and it was expected that at least 10 others would be operative in the second half, of which seven would be sited in Scotland.

Earnings per share improved to 2.3p (1.9p).

The interim dividend goes up to 1.4p (0.9p).

The company was floated in March 1992.

NEWS DIGEST

Dunedin Income assets rise

DUNEDIN Income Growth Investment Trust reported a net asset value of 84.4p per share as at July 31 1993.

The figure represented an increase of 8.2 per cent since the trust's January year-end, outperforming both the FT-A All-Share Index and the FT-SE 100 Index, up 8.2 per cent and 4.2 per cent respectively over the same period.

The trust's latest net asset value showed a year-on-year advance of some 27 per cent on the 505.5p at end-July 1992.

After the preference dividend, attributable revenue for the six months amounted to £4.35m, up from £3.75m in the comparable period reflecting "encouraging dividend growth" the trust's manager said.

The interim dividend goes up from 8.4p to 8.75p, payable from earnings of 13.72p (11.56p).

Jos Holdings

Available revenue of Jos Holdings, the reorganised split capital investment trust, rose from £26.00 to 2751.833 over the

year ended July 31.

A fourth quarterly dividend of 3.05p, payable on October 8, makes an 11.65p (5.65p) total - earlier in the year a total of 11.5p had been forecast.

Earnings per 20p income share emerged at 11.85p (5.89p) per 25p share pre-reconstruction.

Fleming Mercantile

The first half at Fleming Mercantile Investment Trust ended with increased net asset value of 315.5p, up from 248p for the previous first half and 291.2p for the year to January 31 1993.

During the six months to July 31 the trust sold 35 per cent of its stake in Caledonian Newspaper Publishing. Publishing had a 25 per cent above book cost. Net proceeds amounted to £7m. The value of the remaining investment has been restated to reflect the disposal price.

All figures have been restated for the capitalisation of 60 per cent of management expenses under the new accounting policy.

Earnings came to 2.84p (3.07p). A second quarterly dividend of 1.675p is declared.

Ovoca Resources

Ovoca Resources, the Dublin-based exploration group, incurred losses of £2.723 (£2.81) before and after tax

over the 12 months to December 31.

The outcome compared with a deficit of £251.975, of which £250,000 represented exploration expenditure written off.

The group, shares of which are traded on Dublin's Exploration Securities Market and under Stock Exchange Rule 532 (2), is principally involved in processing for gold but also seeks base metals and minerals in Ireland, Brazil and Ghana.

Losses per share worked through at 0.06p (4p).

British Aerospace

British Aerospace has decided to increase the amount of its fully underwritten five-year revolving credit facility from £1.4bn to £1.5bn following its successful general syndication.

The facility was announced on July 8 for the purpose of refinancing BAe's existing bank lines and extending its debt maturity profile.

The syndicated facility has been arranged by Barclays Syndications, Lloyds Bank Capital Markets Group, Midland Bank and NatWest Capital Markets and underwritten by the arranging banks, Bayerische Landesbank, Morgan Guaranty Trust Company of New York, Royal Bank of Canada, the Bank of Nova Scotia and Sumitomo Bank.

The financial services group also announced a return to the dividend list.

The expansion was achieved by the application of "good housekeeping principles" and the "careful selection of business", the directors explained.

On turnover of £1.18m (£1.29m) for the six months to June 30, pre-tax profit worked through at £224,000 (£155,000) and the net balance at £302,000 (£277,000).

For the 1992 year the net balance was £188,000.

Directors were "sufficiently encouraged" by the results to restore dividends, and declared an interim of 0.25p from earnings per share of 1.22p (0.85p).

They forecast a final dividend of 0.65p.

It is intended to issue the group through Hector Securities to the level of the minimum capital required under EC banking regulations.

"This will be done as quickly as is consistent with the exercise of prudent judgment."

Non-quoted loans A are 1 per cent higher and non-quoted loans B 2 per cent higher in each case than the quoted rates. The rates are effective from July 1, 1993, by half-monthly January, March, May, July, September, November and December 1993. The relevant interest payment date will be 18th November 1993. The coupon amount per £100 will be £0.39, plus £0.100,000 will be £1,314.40 payable against a 12-monther of £100,000.

Hambros Bank Limited
Agent Bank

PUBLIC WORKS LOAN BOARD RATES
Effective August 17

Term	Quota loans*	Non-quoted loans A	Non-quoted loans B
Over 1 up to 2	5%	5%	6%
Over 2 up to 3	5%	5%	6%
Over 3 up to 5	6%	6%	6%
Over 4 up to 6	6%	6%	6%
Over 5 up to 8	6%	6%	7%
Over 6 up to 7	6%	6%	7%
Over 7 up to 8	6%	6%	7%
Over 8 up to 10	6%	6%	7%
Over 10 up to 12	7%	7%	8%
Over 12 up to 15	7%	7%	8%
Over 15 up to 25	8%	8%	8%
Over 25	8%	8%	8%

*Non-quoted loans A are 1 per cent higher and non-quoted loans B 2 per cent higher in each case than the quoted rates. The rates are effective from July 1, 1993, by half-monthly January, March, May, July, September, November and December 1993. The relevant interest payment date will be 18th November 1993. The coupon amount per £100 will be £0.39, plus £0.100,000 will be £1,314.40 payable against a 12-monther of £100,000.

BUILDING SOCIETY**£125,000,000****Floating Rate Notes****Due 1995**

In accordance with the terms and conditions of the Notes, notice is hereby given that for the three months ended 31 July 1993, and including 18/01 August 1993 (but not including 19/01 August 1993) the Notes carry a rate of interest of 6.1025% per annum. The relevant interest payment date will be 18th November 1993. The coupon amount per £100 will be £0.39, plus £0.100,000 will be £1,314.40 payable against a 12-monther of £100,000.

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Hambros Bank Limited
Agent Bank

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TECHNOLOGY

Five years ago, Diesel Marine International received a telephone call out of the blue from Nissan, the Japanese motor manufacturer which was building a press shop for its car plant at Washington, Tyne and Wear, England.

"They were interested in our chrome-plating tank," says David Batic, director of DMI, based in nearby North Shields and one of the largest industrial chromium platers in Europe. "They said they couldn't possibly press car panels without chromium-plating the dies."

This, says Batic, was news to DMI, part of the Newcastle-based Torday & Carlisle group and a long-established supplier of new and reconditioned parts for marine diesel engines.

However, five years later DMI is enthusiastically expanding its links with Europe's car and truck industry to exploit an opportunity that could transform both it and its parent company.

The story combines technology, differing cultural attitudes in the European and Japanese car industries, and environmental and cost issues in car production.

Pressing was always the poor relation in the European car industry, says Batic. There is only one cast-iron die, and its associated blankholder and punch, for each panel and it is kept going throughout a model's production run with welded repairs to mend cracks, fill holes and keep it to the right shape.

Damaging a die beyond repair is a serious matter for a car company - it would take months to make a new one. So any new approach was greeted with extreme caution.

In the 1970s, the advantages of chrome-plating press dies were understood - cheaper, easier-to-machine iron could be used under the chrome, and the dies would last longer - but the process could not be perfected. Producing an even layer of chrome across the contours and cavities of a car die was difficult, and getting the chrome to stick to a mixed surface with all the repairs and modifications was also hard. The idea was quietly dropped.

Typically, though, the Japanese motor manufacturers, in co-operation with chromium-plating companies, kept going. Overall product quality, consistency and cost savings from "lean manufacturing" were factors. On top of that was the competitive environment. More frequent model changes and shorter production runs meant more dies, giving an incentive to find cheaper production methods.

But the biggest spur, says Batic, came in the mid-1980s with the more widespread use of zinc-coated steels to reduce corrosion. The zinc powder would stick to the cast-iron die, causing pimplies on the body panels. Large presses which can

Advances in chromium plating may have far-reaching implications for the car industry, writes Andrew Baxter

A mould breaker



A good press: DMI at North Shields is considering expansion, either through acquisition or joint ventures

cost up to 25,000 an hour to run would regularly be stopped for 15-20 minutes for the dies to be cleaned.

Typically, too, the solution has not come about through any quantum leap in technology by the Japanese, but through perseverance over 20 years in perfecting the chromium-plating process, adjusting the variables such as the positioning of anodes to achieve a very thin micron layer of chromium across the die surface.

Encouraged by Nissan, which was keen to have a local chromium-plating company working for it, DMI took a licence for the process in 1989 from Japan's Koka Chrome Industries, which has worked for Nissan on the process over the past 17 years.

DMI is receiving dies at its North Shields plant, at its Dutch plant in Zwolle and has a sub-licence in Barcelona. It dechromes and rechromes the dies in about two days and returns them to customers. Batic says putting chromium on a die has a number of advantages beyond cutting the initial die cost. The chromium can act as a wear indicator if the grey iron shows through. The die can be quickly rechromed before welding is needed and consistency in the pressing can be maintained.

The shininess of the chromium surface works much better with zinc-coated steels, says Batic, but the chromium also has a natural "ubrivity" which is important for environmental reasons.

Countries such as Germany and the Netherlands are tightening up on the use of lubricating oil in industry, but the chromium dies remove the need to lubricate the steel and prevent it tearing and splitting as the die punches into it.

Now "laser-textured" steels, designed to give a high finish with minimum paint, are particularly difficult to "draw" without lubrication when using a normal cast-iron die, says Batic.

DMI is already working regularly with all the Japanese car manufacturers in Europe and Rover, Renault and Saab. It has reached different stages of contact with several other groups, and has also chromed dies for the German pressings subcontractor Benteler.

The process has generated immense interest in the industry, says Batic, although this has not always been turned into business. Some companies still remember past difficulties with chromium-plated dies, or are tackling the problem differently by using specially

hardened cast iron.

But, in a European motor industry that has learnt so much from Japanese manufacturing techniques, the background to the process gives DMI credibility. Even in Germany, the motor industry's problems have forced engineers to become much more receptive to Japanese ideas.

The challenge for DMI, and for Paul Torday, chief executive of the parent company, is to work out how quickly to expand the service. The chromium-plating plants have to be reasonably close to the customers, yet each need several clients to be economical.

For this reason, and because effluent problems associated with the use of chromic acid and other chemicals used in chromium-plating make it difficult to obtain a licence for a new chromium-plating plant in Europe, Torday believes DMI is most likely to expand through acquisition or joint ventures. It is considering a plant near Paris and another in the south of France for the Italian market.

The new business could account for as much as half of DMI's turnover - currently £18m - in three to four years, excluding possible non-automotive markets such as white goods.

In search of quality

Claire Gooding looks at an automated product that aims to filter computer data for flaws

The principle "garbage out" is a basic feature of computers. With the personal computer has come personal data, which has made things worse, not better.

Research carried out at Massachusetts Institute of Technology suggests that data stored in a spreadsheet such as Excel is generally unusable by anyone other than its author. This is a chilling discovery because many organisations rely on data held in personal spreadsheets for critical decisions. It hardly matters how fast information is delivered to the screen, if the data is untrustworthy.

Everyone has stories about a stupid computer and the problems can usually be traced to human error - mis-keying - but more seriously, they result from systems design. For example, a parent who complained that British Waterways had tried to charge a 10-year-old the full price for his dinghy licence was told, "the computer can't tell he's a juvenile".

If that is so, then not only is the data incomplete, but the system design is at fault. The word "quality" appears in almost every annual report as an objective, or point of pride. Quality can be built into a car, by a process of training, evaluation and checking.

Applying the rule of quality to data is more difficult, and many systems have founders on this. This was the conclusion of Robert Goldberg, a professor at MIT's Sloan School of Management. Research at MIT proved the unreliability of data, not only personal, as in spreadsheets, but departmental. Goldberg, the co-developer of the Best! package which is used worldwide to measure and plan computer capacity performance, and his researchers have produced a piece of software to help measure "data quality".

This is a different job from validation of data, which is often done by screen checks that set parameters for the entry of certain values. Sometimes checks can be overwritten, but data can be corrupted by valid, but totally meaningless entries. Often, this happens when the person entering the data has no ultimate interest or responsibility - known as ownership - of the results.

A common cause of flaws is the "code that works". For instance, a data entry screen on a customer might ask for various items, including the SIC, or Standard Industry Code. The finance clerk entering the data is in a hurry to enter current values and find out about this month's late payers.

The SIC code is irrelevant to the immediate task, but has to be entered, so the quick solution is to find any valid code that works - oil industry will do nicely - and keep entering it as a way of getting past the SIC field. The result is that some time later, the marketing department gets very excited about making such promising strides in the oil industry, and mounts a direct mail campaign, or totally inaccurate

Another common problem is a value field set up for one purpose, but used for another

"There are no clean sheets any more. You might be sitting down with new software tools but old data derived from existing databases"

unrelated function, by some system of values or codes that means something to one department but not to anyone else. Goldberg and his MIT research team have plenty of horror stories, such as the airline that flew aircraft half-empty due to "phantom bookings" made by test data. The QDB Analyze software the team developed is aimed at improving data quality by applying some of the mechanical and engineering processes used in total quality management.

"Quality" depends upon a subjective evaluation in which accuracy, integrity, consistency, completeness and timeliness are all elements. An increasing amount of information is becoming a fundamental part of decision making," says Ken Ledeen, chief executive officer of QDB Solutions, the company set up in Cambridge, Massachusetts, to market QDB Analyze worldwide. "It is dramatically increasing the visibility of inaccuracy. There are

no clean sheets any more. You might be sitting down with new software tools but old data derived from existing databases."

What matters, says Ledeen, is the process behind the data. "There is no absolute definition of correct or accurate. The priorities have to be set according to the payoff, and that means determining what the system does and what the user needs from it."

He cites JP Morgan, the banking and investment institution in New York, whose expertise in risk management was undermined by poor quality data. The data on its credit-risk management database was only 60 per cent complete, and any user had to double-check. Using QDB Analyze, JP Morgan discovered the problem was one of accuracy taking precedence over timeliness.

Timeliness is more important in risk management, because the users need to know immediately a transaction had taken place: they are less bothered whether it is worth \$7m (£4.80m) or \$7.5m.

Jonathan Kutchins, president of the Exeter Group, a consulting and software company in Cambridge, Mass, is an enthusiastic user of QDB for his clients.

"QDB Analyze acts almost like a cleanser. It gives you statistics about your data over a period of time, but as well as overall metrics, it can, on request, provide actual instances of bad data," says Kutchins. "It's one thing to correct data, but another to correct the process that resulted in the flaw in the first place."

According to Kutchins, the PC-based product is easy to use, and capable of downloading large datasets - not just samples - from many different mainframe database products. QDB Analyze is one of a very few automated products available for data filtering.

People, not computers, used to do the job of "filtering data", a point particularly relevant in the recession-hit UK, according to Rick Marengo. He is the managing director of Softool Rack, the Wokingham-based software tools specialist recently appointed as the UK agent for QDB Solutions. "The middle managers simply are not there any more to filter out the rubbish," he says. "The accuracy of the data becomes paramount."

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COMMODITIES AND AGRICULTURE

Germany seeks 'green' currency meeting

By Our Commodities Staff

GERMANY HAS called for a moratorium on revaluations of the "green" currency rate at which European Community support prices are translated into D-Marks to protect its farmers from further cuts in earnings.

It also wants an emergency meeting of EC agriculture ministers to be called to discuss the operation of the green currency system in the aftermath of the crisis which undermined the community's exchange rate

mechanism at the end of last month.

Government spokesman Mr Norbert Schaefer told a news conference in Bonn yesterday that Chancellor Helmut Kohl had asked the European Commission and the Belgian EC presidency to suspend revaluations of the green D-Mark pending the emergency meeting. He said Mr Jochen Borchert, Germany's agriculture minister, had requested the council meeting to discuss ways of averting damage to farmers whose national currency

had effectively been revalued as a result of the widening of fluctuation bands for currencies in the ERM to 15 per cent from August 2.

A Belgian government official told the Reuter news agency, however, that there would be no emergency meeting this week. "For the moment there is no reason to call such a meeting," he said.

"Next week it is possible, but it all depends on the evolution of exchange rates and both the mark and guilder edged down a bit on Tuesday."

Asked if a meeting would be called if there was a drop in German green rates, the official said it was up to Mr Andre Bourgeois, the Belgian farm minister and current president of the EC farm council. But Mr Bourgeois was out of touch on holiday in Italy and had not yet been informed of the German request.

A commission official explained, meanwhile, that green rate changes were automatic and could not be suspended by the commission. "It's an automatic thing," he

said. "There's nothing we can do about it even if we want to."

The [green rate adjustment] regulation is a council regulation. It's up to the ministers if they want to change the regulation."

However, farming industry officials in Brussels said they thought that only the Dutch were likely to back the Germans in seeking a change in the system. They also suggested that Germany was playing to its farm audience rather than expecting any real change in the system.

Norway and Iceland in bitter fishing row

By Karen Fossel in Oslo

NORWAY AND Iceland have become embroiled in a bitter dispute over fishing rights in a huge undeclared zone in the Barents Sea where Arctic cod spawn. There are no signs yet of an end to the row after two days of discussions between the two Nordic countries.

A modern fleet of 31 Icelandic trawlers is expected to arrive in the disputed zone this week to join two vessels already there to fish Arctic cod in blatant defiance of their Norwegian counterparts, who have threatened to destroy their nets unless they vacate the area.

Mr Johan Joergen Holst, the

Norwegian foreign minister, this week failed to win assurances from Mr Jon Baldvin Hamnabson, Iceland's foreign minister, to prevent his fishermen from exploiting the 62,400 sq km zone. The two ministers had been engaged in serious discussions over the dispute on Monday and Tuesday and the Icelandic government was split over what could or should be done in response to Norway's strong objections to fishing in the area.

The disputed area, which falls outside the jurisdiction of both Norway and Russia, is a major spawning ground for Arctic cod, which eventually make their way to both Norwegian and Russian waters and

on which those countries' cod quotas are partly based. Norway not only fears that fishing by the Icelanders will set a precedent signifying the area is open to one and all but that it will also upset the spawning ground.

This could restrict inhibit the cod growth development and, in the end, the force Norway to reduce quotas, which it has been able cautiously to increase in recent years following positive results of stringent resource management during the 1980s.

NRK national radio reported from Iceland that a further 20 to 30 Icelandic trawlers also planned to head towards the disputed area if the cod catches

proved sufficient to return a profit. One estimate put the value of a cod catch from the area by 15 vessels manned by less than 20 fishermen each at Nkr100m (13.1m).

Meanwhile, the Norwegian coast guard was stepping up surveillance of the area and using Orion-type aircraft to monitor the Icelandic trawlers.

Norway claims that already this year some 470 tonnes of Arctic fish have been caught in the disputed area by six vessels registered under Caribbean flags. Last year two of the vessels, Norway claims, caught 2,178 tonnes of cod while in 1991 four vessels - two from Greenland and two from France - caught 1,870 tonnes.

CIS mining presents daunting challenges

By Kenneth Gooding, Mining Correspondent

THE COMMONWEALTH of Independent States represents the "last great frontier for minerals exploration and development" but there are daunting challenges facing any western company wanting to share in that development, according to a new Financial Times Management Report.

At the same time, every mining company needs to monitor very closely changes in the CIS's mining and economic policies so as to gauge accurately the total impact of new mining development on international commodity markets, says the author, Mr James Dorian.

The evidence suggests that at present much of the CIS metallurgical sector is in crisis, he says, with 25 to 40 per cent of the ferrous metal industry's capacity being idle, together with 40 to 65 per cent of non-ferrous capacity.

"With little or no experience in supervising mining development activities, the former republics are having to grapple with tremendous problems and difficulties historically handled

at a distance by Moscow authorities," he adds.

Nevertheless, foreign mining companies are rushing to do business in the former Soviet Union because it possesses some of the largest reserves of oil, gas, gold and diamonds found anywhere in the world. The Russian Federation is by far the wealthiest of the new independent states, accounting for about 90 per cent of CIS oil output and most of the gold, diamonds, platinum and base metals production. As much as 40 per cent of the world's remaining reserves of crude oil are in the Russian province of Siberia.

After Russia, Ukraine and Kazakhstan are the next two wealthiest republics.

"The potential for further mineral discoveries in the new

CIS is immense, with the most attractive areas occurring in the Russian Federation (Far East region and Siberia), Kazakhstan and the Caucasus region," the report adds.

However, although the republics are welcoming foreign technology and know-how, potential foreign investors may have to endure years of legal wrangling as fledgling mining laws are tested and ethnic groups dispute mineral rights.

They will also have to grapple with the local economic and technological problems.

Other barriers to foreign entry include the CIS's lack of information on industrial enterprises, poor infrastructure, unclear decision-making hierarchy, non-convertible,

non-existent or new, untested currencies and conflicts over ownership rights to resources in numerous autonomous regions.

The report points out there are more than 200 ethnic groups in the new CIS and says minerals-rich Uzbekistan "has a high potential for inter-ethnic unrest, as does Kyrgyzstan and, to a lesser extent, Kazakhstan. Areas of possible conflict over mineral resource rights in Russia include the republic of Sakha (also known as Yakutia) and the autonomous regions and areas in western Siberia."

Mining in the CIS: Commercial Opportunities Abound: £385 in the UK, £394 or US\$477 overseas, from FT Management Reports, 102 Clerkenwell Road, London, EC1M 5SA, UK.

MARKET REPORT

Robust COFFEE futures continued to surge at the London Commodity Exchange yesterday as signs of a pick-up in roaster interest added to the buoyant mood encouraged by news earlier in the week that African producers would join in the export retention scheme adopted by their Latin American counterparts. The November position closed at \$1,215 a tonne, up \$39 on the day, taking the rise on the week so far to \$33. London COFFEE futures were boosted by the New York market's break through stubborn resistance, but the sterling-denominated market was held back by the pound's

firmerness. At the London Metal Exchange ALUMINIUM provided the main feature as a battle developed around key support levels of \$1,170 a tonne for three months metal. It managed to close 50 cents above that level operators trying to bigger US investment fund liquidation were countered by equally determined buyers. NICKEL took an early fall to a new six-year low of \$4,640 as speculative selling and trade hedging of Russian metal continued. But it steadied on short-covering.

Compiled from Reuters

SUGAR - LME (\$ per tonne)
White Close Previous High/Low
Oct 258.00 256.00 250.00 255.50
256.00 255.00 250.50 254.00
Nov 257.40 256.70 257.50 255.00
259.90 259.20 259.00 258.00
Dec 265.40 264.30 263.10 265.10
266.40 265.80 265.00 265.00
Oct 267.00 266.70 266.00 266.00
Turnover: 4,168 (118) lots of 10 tonnes
ICOM index futures (\$US cents per pound) for Aug 20
Aug 17 2,750.00 (765.50) 10 day average for Aug 18 2,745.82 (747.29)

COFFEE - LME (\$/tonne)
Close Previous High/Low
Oct 1228 1206 1235 1180
1215 1206 1220 1162
1194 1194 1193 1137
1171 1134 1165 1122
1180 1129 1162
Turnover: 6,878 (118) lots of 5 tonnes
London Commodity Exchange (\$US cents per pound for Aug 20)
Aug 17 68.14 (67.72) 10 day average for Aug 18 68.28 (67.28)

COCA - LME (\$/tonne)
Close Previous High/Low
Oct 1441 1445 1440 1440
1450 1450 1450 1450
1465 1500 1515 1495
1510 1515 1525 1510
1515 1525 1530 1515
1545 1548 1545
1471 1395
Turnover: 16,000 (2588)

GAS OIL - LME (\$/tonne)
Close Previous High/Low
Sep 161.75 161.75 162.00 161.00
164.00 164.50 164.50 163.25
166.50 166.50 166.50 165.75
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Fd. for Eastern Equity	\$1,654	1,776	-		
North American Equity	\$7,090	11,739	-		
Int'l Equity	100.2	107.7	-		
Int'l Bond & Fixed Inv.	50,679	67,729	-		
Dollar Deposit	93.1	100.7	-		
Gearing Deposit	93.1	94.6	-		
Other Currency	115.0	123.6	-		
International Managed	75.8	84.0	-		
Pensions Managed	50,472	61,927	-		
Other Accumulation					
Albany International Assurance Ltd.					
St. Mary's, Castledown, Isle of Man					
UK Sterling Fd.	\$1,423	1,423	-		
EU Sterling Fd.	\$1,431	1,431	-		
European Sterling Fd.	\$1,439	1,431	-		
James Stanley Fd.	\$0,941	-	-0.008		
Int'l American Sterling	\$1,575	1,625	-		
Int'l Bond Fd.	\$1,707	1,707	-		
UK, Euro, Ctry, Stg	\$1,405	-	-0.007		
Global Money Sterling	\$1,259	1,259	-		
UK, Dollar Fd.	\$1,250	1,250	-		
European Dollar Fd.	\$1,245	1,245	-		
James Dealer Fd.	\$1,245	1,245	-		
Global Bond Fd.	\$1,410	1,410	-		
Global Bond Dollar	\$1,462	1,462	-		
Global Money Dollar	\$1,002	1,002	-		
Levered	\$1,002	1,002	-		
Global Int'l Diversified	\$0,811	1,005	-		
Global Bond Stg.	\$2,085	-0.007			
Global Bond US	\$1,813	1,813	-		
Int'l Bond Fd. Pensions	\$1,534	-			
Int'l Bond Fd. Pensions					
Aggressive Pensions					
Aggressive Pensions					
FDI Canadian Funds	\$0,912	1,025	-		
FDI Reassured Inv. Stg	\$0,912	1,025	-		
FDI Cattery Inv. Stg. 2000 Inv.	\$0,912	1,025	-		
G.A.M. 1 A/B					
G.A.M. 2 A/B/C					
G.A.M. 4					
G.A.M. 6 & 7					
G.A.M. 8 & Highvol.					
G.A.M. 9 & Sterling					
G.A.M. 10 & Sterling					
West & Co Bond Portfolio	\$0,830	0.892			
UK Extra Worldwide Mgmt	\$1,147	1,220	-		
Chattered Serv.					
Scottish Prudential Life Assurance Ltd.					
Lord Street, Douglas, Isle of Man IM 4LH					
Int'l Advertisements Mgmt	\$1,912	1,912	-		
Int'l Advertisements Mgmt	\$1,912	1,912	-		
Int'l Capital Needs	\$1,345	1,448	-		
Global Gen Portfolio	\$1,241	1,335	-		
Greater Funds					
G.P. & Bond					
G.P. Capital Builders	\$1,156	1,142	-		
G.P. Int'l Balanced	\$1,219	1,310	-		
G.P. Int'l Bond Eqty	\$1,263	1,380	-		
G.P. Int'l Bond Fund	\$1,005	1,027	-		
G.P. Int'l Bond Fund	\$1,158	1,245	-		
G.P. Int'l Bond Fund					
Sun Alliance International Life					
PO Box 77, New St, St Peter Port, Guernsey					
North American Equity \$	\$1,300	1,398	-		
Pacific Equity \$	\$0,963	1,036	-		
Global Bond Fund \$	\$0,986	9,542	-		
Global Fund \$	\$0,334	8,820	-		
Int'l Bond Mgmt Fd \$	\$0,257	2,444	-		
Int'l Bond Mgmt Fd \$					

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